



## Key data District Lichtenfels



- Residents: 66.722
- Employees (subject to social security contributions): 28.770
- Gross domestic product per resident (EUR): 35.921 in 11 Local authorities



- ICE stop(s): Lichtenfels
- Airport: Nürnberg (80 Km)



- schools: 28
- Employees subject to social security contributions by economic sectors



- Motorways: A 73, A 9
- Commercial sites available immediately and at short notice (hectares): 69,3
- Business registrations: 472

- Agriculture: 145
- Production industry: 10.504
- Trade, transport, hotels and restaurants: 6.949
- Business services: 3.271
- Public + private services: 7.901



## Key Facts

- purchasing power per year (in million EUR): 1.515
- Purchasing power index (Germany = 100): 93,55
- Unemployment rate: 4,1 %
- Potential for skilled workers: 34.300
- Guest arrivals: 108.269
- Guest overnight stays (GOS): 393.536
- Tourist intensity (GOS per 100 adults): 590
- average length of stays (days): 3,6

Logistics, mail order and e-commerce



Regional availability of upstream and downstream value added

Research and development

Components and production

National references

University of Bayreuth

Business & Information Systems

Engineering and Sustainable IT

Management

Fraunhofer Institute

Applied Information Technology (FIT)

project group

Staatliche Berufsschule Lichtenfels

E-commerce management assistant

E-commerce management assistant

(dual study)

Warehouse logistics specialist

Warehouse clerk

State-certified technical computer

science assistant

Management assistant for IT system

management

Management assistant for digitalisation

management



Networks



Well-known companies with key area of expertise

→ Baur-Gruppe (Weismain) : 4.200 Employees

→ System AG (Ebensfeld): 310 Employees

→ CS Trans (Lichtenfels): 40 Employees

## 3D technology, machine and model construction



Regional availability of upstream and downstream value added

Research and development

Components and production

National references



Networks



Well-known companies with key area of expertise

- General Electric (nur am Standort Lichtenfels): 410 Employees
- Hofmann Werkzeugbau (Lichtenfels): 400 Employees
- Hofmann Modellbau (Lichtenfels) : 250 Employees
- Alumina Systems (Redwitz a.d. Rodach): 150 Employees
- Scerox Erodiertechnik (Redwitz a.d. Rodach): 60 Employees

## Automotive and plastics



Regional availability of upstream and downstream value added

Research and development

Components and production

National references



Networks



Well-known companies with key area of expertise

- SMIA Automotive (Michelau): 1.900 Employees
- Johnson Matthey Catalysts (Redwitz a.d. Rodach): 600 Employees
- K.E. Fischer (Burgkunstadt): 450 Employees
- Lifocolor Gruppe (Lichtenfels): 260 Employees
- Hexpol (Lichtenfels): 165 Employees



## Contact

### Business development contact details

- Name: Helmut Kurz
- Adresse: Kronacher Str. 30 , 96215 Lichtenfels
- Telefon: +49 9571-18-1500
- E-Mail: wirtschaftsfoerderung@landkreis-lichtenfels.de
- Website: www.landkreis-lichtenfels.de

### Invest in Bavaria contact details

- Name: Maureen Stender
- Adresse: Oberer Torplatz 1 , 95028 Hof
- Telefon: +49 151 46683688
- E-Mail: maureen.stender@invest-in-bavaria.com
- Website: www.invest-in-bavaria.de

## Data sources

### IHK Standortportal Bayern

- Commercial sites available immediately and at short notice (hectares) (As of: 2021)

### IHK Fachkräftemonitor Bayern

- Potential for skilled workers (As of: 2020)

### Bavarian State Office of Statistics and Data Processing

- Residents, Employees (subject to social security contributions), Agriculture, Unemployment rate, students (As of: 2020)
- Gross domestic product per resident (EUR) (As of: 2019)

### Michael Bauer Research GmbH

- purchasing power per year (in million EUR), Purchasing power index (Germany = 100) (As of: 2021)

## Imprint

### Operator

- Bayerischer Industrie- und Handelskammertag e. V. (BIHK e. V.)
- Adress: Max-Joseph-Straße 2, 80333 München
- Phone: 089/5116-0
- E-Mail: info@bihk.de
- Contact: Andreas Fritzsche