



## Key data District Nürnberger Land



→ Residents: 171.143  
→ Employees (subject to social security contributions): 55.603



→ Airport: Nürnberg (10 Km)

→ Gross domestic product per resident (EUR): 32.348 in 27 Local authorities



→ schools: 57



→ Motorways: A 3, A 9, A 6, A 73



Employees subject to social security contributions by economic sectors



→ Commercial sites available immediately and at short notice (hectares): 10,8

→ Agriculture: 182  
→ Production industry: 22.579  
→ Trade, transport, hotels and restaurants: 12.172  
→ Business services: 5.799  
→ Public + private services: 14.871

→ Business registrations: 1.385



## Key Facts

→ purchasing power per year (in million EUR): 4.669  
→ Purchasing power index (Germany = 100): 111,34  
→ Unemployment rate: 2,9 %  
→ Potential for skilled workers: 64.830

→ Guest arrivals: 90.928  
→ Guest overnight stays (GOS): 182.483  
→ Tourist intensity (GOS per 100 adults): 107  
→ average length of stays (days): 2

## Plastics processing



### Regional availability of upstream and downstream value added

#### Research and development

[Nuremberg Institute of Technology](#)  
[Georg Simon Ohm](#)  
Numerous Bachelor's and Master's degree programmes  
e.g. Mechanical Engineering, Process Engineering, Materials Science

[Friedrich-Alexander Universität Erlangen-Nürnberg](#)

Numerous Bachelor's and Master's degree programmes  
e.g. Advanced Materials & Processes, Chemical and Biological Engineering, Materials Science and Engineering, Mechanical Engineering, Industrial Engineering and Management

[University of Bayreuth](#)

Numerous Bachelor's and Master's degree programmes  
Engineering Science, Mechanical Engineering, Materials Science and Engineering, Polymer and Colloid Chemistry

#### Components and production

[Automotive](#)  
Bodywork and moulded parts  
[Packaging industry](#)  
Foil and moulded parts  
[Injection moulding](#)

#### National references



### Networks

[Kunststoff-Netzwerk Franken e.V](#)



### Well-known companies with key area of expertise

- Bolta Werke GmbH (Leinburg): 1.000 Employees
- EuWe Eugen Wexler GmbH & Co. KG (Lauf): 760 Employees
- Fackelmann GmbH & Co. KG (Hersbruck): 470 Employees
- GERU-PLAST Verpackungs GmbH (Hersbruck): 155 Employees

## Automation and electrical engineering



### Regional availability of upstream and downstream value added

#### Research and development

[Nuremberg Institute of Technology](#)  
[Georg Simon Ohm](#)  
 Numerous Bachelor's and Master's degree programmes  
 E.g. Electrical Engineering and Information Technology, Energy and Building Technology, Industrial Engineering and Management  
[Friedrich-Alexander Universität Erlangen-Nürnberg](#)  
 Numerous Bachelor's and Master's degree programmes  
 e.g. Artificial Intelligence, Electrical Engineering – Electronics – Information Technology, Energy Technology, Industrial Engineering and Management with a major in Mechanical Engineering or Electrical Engineering  
[University of Bayreuth](#)  
 Numerous Bachelor's and Master's degree programmes  
 Electrical Engineering and Information Systems Technology, Energy Technology, Resource Technology

#### Components and production

[Drive technology](#)  
 Electric motors  
 Gearboxes  
 System solutions  
[Electric](#)  
 Safety technology  
 Charging technology for e-mobility  
 Component production  
 Switchgear construction  
 Electronics

#### National references



### Networks

Automation Valley



## Well-known companies with key area of expertise

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- E-T-A Elektrotechnische Apparate GmbH, Altdorf: 500 Employees
- ABL SURSUM Bayerische Elektrozubehör GmbH & Co. KG: 400 Employees
- ebm-papst St. Georgen GmbH & Co. KG Werk 7, Lauf: 220 Employees
- Batal Präzisionswellen GmbH, Lauf: 100 Employees
- SPECK Pumpen Verkaufsgesellschaft GmbH, Neunkirchen am Sand: 180 Employees

## Mechanical engineering and toolmaking



### Regional availability of upstream and downstream value added

#### Research and development

[Nuremberg Institute of Technology](#)  
[Georg Simon Ohm](#)  
 Numerous Bachelor's and Master's degree programmes  
 e.g. Electronic and Mechatronic Systems, Mechanical Engineering, Mechatronics / Precision Engineering,  
[Friedrich-Alexander Universität Erlangen-Nürnberg](#)  
 Numerous Bachelor's and Master's degree programmes  
 e.g. Mechanical Engineering, Materials Science and Engineering, Mechatronics  
[University of Bayreuth](#)  
 Numerous Bachelor's and Master's degree programmes  
 Engineering Science, Materials Science and Engineering, Mechanical Engineering

#### Components and production

[Mechanical engineering](#)  
 Injection moulding machines  
 Electroplating equipment  
[Toolmaking](#)  
 Mould making  
 Precision tools

#### National references



### Networks

Automation Valley  
 Kunststoff-Netzwerk Franken



### Well-known companies with key area of expertise

- EMUGE-Werk Richard Glimpel GmbH & Co. KG Fabrik für Präzisionswerkzeuge, Lauf: 1.000 Employees
- Sumitomo (SHI) Demag Plastics Machinery GmbH, Schwaig: 600 Employees
- Atotech Deutschland GmbH, Feucht: 440 Employees
- Eifeler Werkzeuge GmbH, Schnaittach: 90 Employees
- H. u. E. BÜSCHEL GmbH, Schwaig: 300 Employees



## Contact

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## Data sources

### IHK Standortportal Bayern

- Commercial sites available immediately and at short notice (hectares) (As of: 2021)

### IHK Fachkräftemonitor Bayern

- Potential for skilled workers (As of: 2020)

### Bavarian State Office of Statistics and Data Processing

- Residents, Employees (subject to social security contributions), Agriculture, Unemployment rate, students (As of: 2020)
- Gross domestic product per resident (EUR) (As of: 2019)

### Michael Bauer Research GmbH

- purchasing power per year (in million EUR), Purchasing power index (Germany = 100) (As of: 2021)

## Imprint

### Operator

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