



Key data District Bamberg



→ Residents: 147.497



→ Employees (subject to social security contributions): 38.022

→ Gross domestic product per resident (EUR): 27.288 in 36 Local authorities



→ universities: 1

→ students: 12.775

→ schools: 51



Employees subject to social security contributions by economic sectors

→ Agriculture: 293

→ Production industry: 15.404

→ Trade, transport, hotels and restaurants: 11.952

→ Business services: 3.220

→ Public + private services: 7.153



→ Airport: Nürnberg (35 Km)



→ Motorways: A 70, A 3, A 173, A 73



→ Commercial sites available immediately and at short notice (hectares): 81,1

→ Business registrations: 997



Key Facts

→ purchasing power per year (in million EUR): 3.534

→ Purchasing power index (Germany = 100): 97,85

→ Unemployment rate: 2,6 %

→ Potential for skilled workers: 45.400

→ Guest arrivals: 114.054

→ Guest overnight stays (GOS): 261.628

→ Tourist intensity (GOS per 100 adults): 177

→ average length of stays (days): 2,3

Health business



Regional availability of upstream and downstream value added

Research and development

[University of Bamberg](#): Institute for Psychology
[University of Bayreuth](#): Health Economics
[Coburg University](#): Research focus on health promotion at Coburg University

Components and production

[Manufacturing & distribution](#): (Homeopathic) Medicines & food supplements
 Medical / nursing supplies
 Care / rehabilitation
 Orthopaedics / rehabilitation technology
 Special parts for medical technology

National references

[Sozialstiftung Bamberg](#): Facilities for outpatient and inpatient medical care, treatment and preventive care services and services for senior citizens
[Gemeinnützige Krankenhausgesellschaft des Landkreises Bamberg mbH](#): Multifunctional service provider in the field of medical care and nursing care
[Business-related services](#): IT service providers
 Marketing agencies



Networks

- [Medical Valley EMN e. V.](#): Consortium of important stakeholders from business, science, healthcare provision and politics
- [Gesundheitsregion plus](#): Improving regional health care provision. Action areas: Health promotion, prevention and health care
- [TechnologieAllianzOberfranken \(TAO\)](#): Research field human-technology interaction: four universities in Upper Franconia collaborating with each other and with companies from the region



Well-known companies with key area of expertise

- Ofa Bamberg GmbH / BELSANA, Bamberg: 400 Employees
- Dr. Pfleger Arzneimittel GmbH, Hallstadt: 350 Employees
- Rupp + Hubrach Optik GmbH, Bamberg: 250 Employees
- mediteam GmbH & Co KG, Hallstadt: 130 Employees

Automotive



Regional availability of upstream and downstream value added

Research and development

Automotive Technology Transfer Centre at Coburg University:
 Analytical chemistry and fuel research
 Functional safety
 Automotive engineering and thermodynamics
 Mechatronic systems

Components and production

Components: Textile cladding components, interior lighting, mechatronic components and systems for cars
 Spark plugs
Production: Toolmaking, special machine construction
 Precision mechanics / precision parts
 Drive technologies Combustion engines
 Plastics processing companies
 Control software

National references

Measurement technology and systems
 Testing systems
 IT services
 Logistics



Networks

→ ofraCar - Automobilnetzwerk e.V.: ofraCar is the northern Bavarian automotive supply industry's active platform with many member companies from the Bamberg region: www.ofracar.de



Well-known companies with key area of expertise

- Robert Bosch GmbH, Bamberg: 7.200 Employees
- Brose Fahrzeugteile GmbH & Co. KG, mit Standorten in Bamberg und Hallstadt: 2.300 Employees
- Schaeffler Technologies AG & Co. KG, Hirschaid: 1.560 Employees
- Grupo Antolin Bamberg GmbH & Co. KG, Bamberg: 350 Employees
- IDEAL Automotive GmbH / IDEAL Automotive Burgebrach GmbH, Bamberg und Burgebrach: 300 Employees

Information and communications



Regional availability of upstream and downstream value added

Research and development

[University of Bamberg](#): Faculty of Information Systems and Applied Computer Sciences

[University of Bayreuth](#): Faculty of Mathematics, Physics and Computer Science

[Coburg University](#): Computer Science

[Hochschule der Bayerischen Wirtschaft](#)

(HdbW): Business Informatics / Business Intelligence

[Vocational School for Computer Science, Technology and Mechatronics](#)

Components and production

Application areas: Software development and services, payment services, telecommunications, building technology / smart home, data centres, information and document processing

National references

[Lagarde1](#): rooms, network, events
[IGZ Bamberg GmbH](#): co-working spaces, start-up advice (consultation days)
 “[Living Lab Bamberg](#)” [innovation lab](#) at the University of Bamberg, Chair of Computer Science



Networks

[IT CLUSTER OBERFRANKEN E.V.](#): specialised regional network of companies and institutions with its head office at IGZ Bamberg

[TechnologieAllianzOberfranken \(TAO\)](#): four universities in Upper Franconia collaborating with each other and with companies from the region. Interesting fields of research: IT / Sensor Technology and Man / Technology

[Lagarde1](#): network management for founders, companies and universities in the region in the field of digitalisation, opening of a digital start-up centre in 2020



Well-known companies with key area of expertise

- medatixx GmbH & Co. KG, Bamberg: 600 Employees
- Swiss Post Solutions GmbH, Bamberg und Hallstadt: 450 Employees
- T-Systems, Bamberg: 160 Employees
- Rakuten Deutschland GmbH, Bamberg: 110 Employees
- upjers GmbH, Bamberg: 100 Employees



Contact

Business development contact details

- Name: Rainer Keis
- Adresse: Ludwigstr. 23, 96052 Bamberg
- Telefon: +49 951-85-223
- E-Mail: rainer.keis@lra-ba.bayern.de
- Website: www.landkreis-bamberg.de

Invest in Bavaria contact details

- Name: Maureen Stender
- Adresse: Oberer Torplatz 1 , 95028 Hof
- Telefon: +49 151 46683688
- E-Mail: maureen.stender@invest-in-bavaria.com
- Website: www.invest-in-bavaria.de

Data sources

IHK Standortportal Bayern

- Commercial sites available immediately and at short notice (hectares) (As of: 2021)

IHK Fachkräftemonitor Bayern

- Potential for skilled workers (As of: 2020)

Bavarian State Office of Statistics and Data Processing

- Residents, Employees (subject to social security contributions), Agriculture, Unemployment rate, students (As of: 2020)
- Gross domestic product per resident (EUR) (As of: 2019)

Michael Bauer Research GmbH

- purchasing power per year (in million EUR), Purchasing power index (Germany = 100) (As of: 2021)

Imprint

Operator

- Bayerischer Industrie- und Handelskammertag e. V. (BIHK e. V.)
- Adress: Max-Joseph-Straße 2, 80333 München
- Phone: 089/5116-0
- E-Mail: info@bihk.de
- Contact: Andreas Fritzsche