



Key data District Coburg



→ Residents: 86.571
 → Employees (subject to social security contributions): 28.894



→ Airport: Nürnberg (100 Km)

→ Gross domestic product per resident (EUR): 27.507 in 17 Local authorities



→ universities: 1
 → students: 5.294
 → schools: 30



→ Motorways: A 73, A 70, A 9



Employees subject to social security contributions by economic sectors

→ Agriculture: 187
 → Production industry: 14.182
 → Trade, transport, hotels and restaurants: 6.206
 → Business services: 2.311
 → Public + private services: 6.008



→ Commercial sites available immediately and at short notice (hectares): 75,4

→ Business registrations: 597



Key Facts

→ purchasing power per year (in million EUR): 2.161
 → Purchasing power index (Germany = 100): 102,76
 → Unemployment rate: 3,7 %
 → Potential for skilled workers: 34.470

→ Guest arrivals: 45.800
 → Guest overnight stays (GOS): 227.094
 → Tourist intensity (GOS per 100 adults): 262
 → average length of stays (days): 5



Technology and start-up center

→ Digitale Manufaktur in Rödental

Packaging industry



Regional availability of upstream and downstream value added

Research and development

Coburg University

Study programmes: Mechanical Engineering, Automation Technology & Robotics, Integrated Product Design

Laboratory for Simulation in Production and Logistics

Process modelling and analysis of production and logistics systems

ISAT - Institute for Sensor and Actuator Technology

Applied research institute at Coburg University

Components and production

Mechanical engineering
Automation technology
Polymer technology
Packaging development

National references

Digital printing
Co-packing
Shipping & logistics



Networks

[Zukunft.Coburg.Digital](#): digital start-up centre & business network

[TAO](#): Technology Alliance Upper Franconia

[Coburg Design Forum Upper Franconia](#)



Well-known companies with key area of expertise

- Schumacher Packaging GmbH: 905 Employees
- Sauer GmbH & Co. KG (Polymertechnik): 380 Employees
- Coburger Kartonagenfabrik GmbH & Co. KG: 260 Employees
- Verpa Folie Weidhausen GmbH: 220 Employees
- Zöllner-Wiethoff GmbH: 190 Employees

Automotive



Regional availability of upstream and downstream value added

Research and development

[Coburg University](#)
 Research focus “Mobility & Energy”
 Faculty of Mechanical and Automotive
 Engineering
 Study programmes: Mechanical
 Engineering, Automotive Technology,
 Autonomous Driving
[ISAT – Institute for Sensor and Actuator
 Technology](#)
 Applied research institute at Coburg
 University
[Fraunhofer Application Centre for
 Wireless Sensor Technology](#)

Components and production

Mechanical engineering
 Sensor and actuator technology
 Thermal systems
 Stamped and formed parts
 Plastic injection moulding

National references

[centre of excellence 4.0](#)
 for mechanical engineering, plant
 construction and automotive



Networks

[Zukunft.Coburg.Digital](#): Digital start-up centre & business network

[TAC](#): Automotive Technology Transfer Centre

[ofraCar](#): Automotive network

[TAO](#): Technology Alliance Upper Franconia

[Coburg Design Forum Upper Franconia](#)



Well-known companies with key area of expertise

- Valeo Klimasysteme GmbH: 1.200 Employees
- Martin Metallverarbeitung GmbH: 230 Employees
- Reichenbacher Hamuel GmbH: 180 Employees
- Dressel + Höfner Automotive GmbH: 170 Employees
- Brose Fahrzeugteile SE & Co. KG: 3.000 Employees

Furniture & toy industry



Regional availability of upstream and downstream value added

Research and development

Coburg University

“Architecture & Design” research focus
 Department of Design
 Study programmes: Integrative Product Design, Master in Design
[ip.co - Coburg Institute for Integrated Product Design](#)
 Interdisciplinary concept design of products: market research, marketing, technology, materials ecology & design

Components and production

Wooden toys
 Plastic toys
 Upholstered furniture
 Christmas decorations

National references

Upholstered furniture in-house exhibitions in Upper Franconia



Networks

[Zukunft.Coburg.Digital](#): digital start-up centre & business network

[Coburg Design Forum Upper Franconia](#)

[Creapolis](#): Coburg University’s innovation and networking platform

[TAO](#): Technology Alliance Upper Franconia



Well-known companies with key area of expertise

- HABA-Firmenfamilie: 2.200 Employees
- roly toys - Franz Schneider GmbH & Co. KG: 130 Employees
- Zapf Creation AG: 80 Employees
- Willi Schillig Polstermöbelwerke GmbH & Co. KG: 340 Employees
- ARCO Polstermöbel GmbH & Co. KG: 200 Employees



Contact

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Data sources

IHK Standortportal Bayern

- Commercial sites available immediately and at short notice (hectares) (As of: 2021)

IHK Fachkräftemonitor Bayern

- Potential for skilled workers (As of: 2020)

Bavarian State Office of Statistics and Data Processing

- Residents, Employees (subject to social security contributions), Agriculture, Unemployment rate, students (As of: 2020)
- Gross domestic product per resident (EUR) (As of: 2019)

Michael Bauer Research GmbH

- purchasing power per year (in million EUR), Purchasing power index (Germany = 100) (As of: 2021)

Imprint

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