



Key data District Neustadt an der Aisch-Bad Windsheim



→ Residents: 101.272



→ Employees (subject to social security contributions): 33.725

→ Gross domestic product per resident (EUR): 31.283 in 38 Local authorities



→ schools: 42



Employees subject to social security contributions by economic sectors

→ Agriculture: 589

→ Production industry: 12.425

→ Trade, transport, hotels and restaurants: 7.301

→ Business services: 4.714

→ Public + private services: 8.696



→ Airport: Nürnberg (25 Km)



→ Motorways: A 9, A 7, A 3, A 8, A 6



→ Commercial sites available immediately and at short notice (hectares): 139,1

→ Business registrations: 815



Key Facts

→ purchasing power per year (in million EUR): 2.407

→ Purchasing power index (Germany = 100): 97,51

→ Unemployment rate: 2,6 %

→ Potential for skilled workers: 39.150

→ Guest arrivals: 97.047

→ Guest overnight stays (GOS): 376.059

→ Tourist intensity (GOS per 100 adults): 371

→ average length of stays (days): 3,9

Plastics, automotive



Regional availability of upstream and downstream value added

| Research and development | Components and production | National references |
|--------------------------|---------------------------|---------------------|
|--------------------------|---------------------------|---------------------|

Friedrich-Alexander Universität
 Erlangen-Nürnberg
 Nuremberg Institute of Technology
 Julius-Maximilians-Universität of
 Würzburg
 University of Applied Sciences
 Würzburg-Schweinfurt
 Ansbach University of Applied Sciences
 Berufliches Schulzentrum Neustadt a.d.
 Aisch

Plastics
 Thermoplastic elastomers, materials
 development, laser materials
 Toolmaking/mould construction and
 injection moulding
 Technical thermoform & twin-sheet
 parts
 Thermoforming
 Tool and prototype construction
 Polymer material solutions

Automotive
 Bodywork, structural and moulded parts
 Design/development,
 toolmaking/mould construction and
 injection moulding
 Thermoforming
 Tool and prototype construction
 Polymer material solutions

Adapted moulding and joining processes



Networks

Plastics competence region

European Nuremberg Metropolitan Region – Forum for Science, Forum for Transport and Planning, Forum for Economy and Infrastructure

Nuremberg metropolitan region logistics cooperation



Well-known companies with key area of expertise

- MEKRA Lang GmbH & Co. KG: 1.000 Employees
- Gubesch GmbH: 500 Employees
- Allod Werkstoff GmbH & Co.KG: 75 Employees
- Magna International : 300 Employees
- Gießerei HEUNISCH GmbH: 600 Employees

Wood processing, automation



Regional availability of upstream and downstream value added

Research and development

Friedrich-Alexander Universität
Erlangen-Nürnberg
Technische Hochschule Nürnberg
Julius-Maximilians-Universität of
Würzburg
University of Applied Sciences
Würzburg-Schweinfurt
Ansbach University of Applied Sciences
Berufliches Schulzentrum Neustadt
a.d.Aisch

Components and production

Production
Energy-saving houses
Furniture industry
Building materials
Ship parts
Planning
Energy-saving houses
Timber structures
Customised interior fittings
Ship components

National references

Freelance, scientific and technical
services



Networks

European Nuremberg Metropolitan Region – Forum for Science, Forum for Transport and Planning, Forum for Economy and Infrastructure

Nuremberg Metropolitan Region logistics cooperation



Well-known companies with key area of expertise

- Rauch Spanplattenwerk GmbH in Markt Bibart: 170 Employees
- Wahlers Forsttechnik GmbH & Co. KG in Uffenheim: 100 Employees
- Rettenmeier Holzindustrie Wilburgstetten GmbH in Burgbernheim: 170 Employees
- Aischtaler Holzhaus GmbH: 50 Employees
- Wolz Nautic GmbH & Co. KG in Langensteinach: 45 Employees

Health, research and robotics



Regional availability of upstream and downstream value added

Research and development

Kilianiklinik
 Frankenlandklinik
 The district's hospitals
 FAU Erlangen-Nürnberg
 Julius-Maximilians-Universität of Würzburg
 Zentrum für Pflegeberufe Scheinfeld
 Berufsfachschule für Massage und Physiotherapie der Kybalion gemeinnützige GmbH
 Kybalion Academy

Components and production

[Endoprosthesis](#)
 Computer-assisted surgery (MAKOplasty)
[Rehabilitation:](#)
 Integral medicine
 Computer-assisted therapy offer
[Generalist nursing training](#)
 → Old people's and nursing homes
 → Gerontopsychiatric facilities
 → General and geriatric clinics
 → Outpatient services
 → Day care centres for the elderly
 → Rehabilitation clinics etc.

National references

Endoprosthesis for knee joints
 Endoprosthesis for hip joints
 Orthopaedics



Networks

Gesundheitsregion plus

Medical Valley EMN e.V. c/o Medical Valley Center Erlangen – Forum for Science

European Nuremberg Metropolitan Region



Well-known companies with key area of expertise

- Kliniken des Landkreises Neustadt a.d. Aisch-Bad Windsheim: 1.000 Employees
- Dr. Becker Kiliani-Klinik in Bad Windsheim: 250 Employees
- Frankenland-Klinik, Klinik der Deutschen Rentenversicherung Nordbayern: 200 Employees
- Franken-Therme Bad Windsheim: 100 Employees
- Kybalion Schule für Physiotherapie und Massage: 30 Employees



Contact

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Data sources

IHK Standortportal Bayern

- Commercial sites available immediately and at short notice (hectares) (As of: 2021)

IHK Fachkräftemonitor Bayern

- Potential for skilled workers (As of: 2020)

Bavarian State Office of Statistics and Data Processing

- Residents, Employees (subject to social security contributions), Agriculture, Unemployment rate, students (As of: 2020)
- Gross domestic product per resident (EUR) (As of: 2019)

Michael Bauer Research GmbH

- purchasing power per year (in million EUR), Purchasing power index (Germany = 100) (As of: 2021)

Imprint

Operator

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