



Key data Landkreis Bamberg



→ Residents: 147.497



→ Employees (subject to social security contributions): 38.022

→ Gross domestic product per resident (EUR): 26.300 in 36 Local authorities



→ universities: 1

→ students: 12.079

→ schools: 51



Employees subject to social security contributions by economic sectors

→ Agriculture: 306

→ Production industry: 17.746

→ Trade, transport, hotels and restaurants: 11.940

→ Business services: 3.370

→ Public + private services: 6.773



→ Airport: Nürnberg (35 Km)



→ Motorways: A 70, A 3, A 173, A 73



→ Commercial sites available immediately and at short notice (hectares): 81,1

→ Business registrations: 1.144



Key Facts

→ purchasing power per year (in million EUR): 3.351

→ Purchasing power index (Germany = 100): 97,58

→ Unemployment rate: 2,1 %

→ Potential for skilled workers: 45.400

→ Guest arrivals: 202.843

→ Guest overnight stays (GOS): 386.715

→ Tourist intensity (GOS per 100 adults): 263

→ average length of stays (days): 1,9

Automotive

Regional availability of upstream and downstream value added

Research and development

Automotive Technology Transfer Centre at Coburg University:
 Analytical chemistry and fuel research
 Functional safety
 Automotive engineering and thermodynamics
 Mechatronic systems

Components and production

Components: Textile cladding components, interior lighting, mechatronic components and systems for cars
 Spark plugs
Production: Toolmaking, special machine construction
 Precision mechanics / precision parts
 Drive technologies Combustion engines
 Plastics processing companies
 Control software

National references

Measurement technology and systems
 Testing systems
 IT services
 Logistics

Networks

→ **ofraCar - Automobilnetzwerk e.V.:** ofraCar is the northern Bavarian automotive supply industry's active platform with many member companies from the Bamberg region: www.ofracar.de

Well-known companies with key area of expertise

- Robert Bosch GmbH, Bamberg: 7.200 Employees
- Brose Fahrzeugteile GmbH & Co. KG, mit Standorten in Bamberg und Hallstadt: 2.300 Employees
- Schaeffler Technologies AG & Co. KG, Hirschaid: 1.560 Employees
- Grupo Antolin Bamberg GmbH & Co. KG, Bamberg: 350 Employees
- IDEAL Automotive GmbH / IDEAL Automotive Burgebrach GmbH, Bamberg und Burgebrach: 300 Employees



Contact

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Data sources

IHK Standortportal Bayern

- Commercial sites available immediately and at short notice (hectares) (As of: 2021)

IHK Fachkräftemonitor Bayern

- Potential for skilled workers (As of: 2020)

Bavarian State Office of Statistics and Data Processing

- Residents, Employees (subject to social security contributions) (As of: 2020) → Agriculture, Unemployment rate (As of: 2019)
- Gross domestic product per resident (EUR), Gross domestic product per resident (EUR) (As of: 2018)

Michael Bauer Research GmbH

- purchasing power per year (in million EUR), Purchasing power index (Germany = 100) (As of: 2020)

Imprint

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