



## Key data Landkreis Coburg



- Residents: 86.571
- Employees (subject to social security contributions): 28.894



- Airport: Nürnberg (100 Km)

- Gross domestic product per resident (EUR): 27.065 in 17 Local authorities



- schools: 30
- Employees subject to social security contributions by economic sectors



- Motorways: A 73, A 70, A 9
- Commercial sites available immediately and at short notice (hectares): 77,7
- Business registrations: 557

- Agriculture: 177
- Production industry: 15.174
- Trade, transport, hotels and restaurants: 6.142
- Business services: 1.996
- Public + private services: 5.709



## Key Facts

- purchasing power per year (in million EUR): 2.052
- Purchasing power index (Germany = 100): 101,72
- Unemployment rate: 3,1 %
- Potential for skilled workers: 34.470
- Guest arrivals: 82.644
- Guest overnight stays (GOS): 322.741
- Tourist intensity (GOS per 100 adults): 372
- average length of stays (days): 3,9



## Technology and start-up center

- Digitale Manufaktur in Rödental

## Automotive



### Regional availability of upstream and downstream value added

#### Research and development

##### Coburg University

Research focus “Mobility & Energy”  
Faculty of Mechanical and Automotive Engineering  
Study programmes: Mechanical Engineering, Automotive Technology, Autonomous Driving

##### ISAT – Institute for Sensor and Actuator Technology

Applied research institute at Coburg University

##### Fraunhofer Application Centre for Wireless Sensor Technology

#### Components and production

Mechanical engineering  
Sensor and actuator technology  
Thermal systems  
Stamped and formed parts  
Plastic injection moulding

#### National references

[centre of excellence 4.0](#)  
for mechanical engineering, plant construction and automotive



### Networks

[Zukunft.Coburg.Digital](#): Digital start-up centre & business network

[TAC](#): Automotive Technology Transfer Centre

[ofraCar](#): Automotive network

[TAO](#): Technology Alliance Upper Franconia

[Coburg Design Forum Upper Franconia](#)



### Well-known companies with key area of expertise

- Valeo Klimasysteme GmbH: 1.200 Employees
- Martin Metallverarbeitung GmbH: 230 Employees
- Reichenbacher Hamuel GmbH: 180 Employees
- Dressel + Höfner Automotive GmbH: 170 Employees
- Brose Fahrzeugteile SE & Co. KG: 3.000 Employees



## Contact

### Business development contact details

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## Data sources

### IHK Standortportal Bayern

- Commercial sites available immediately and at short notice (hectares) (As of: 2021)

### IHK Fachkräftemonitor Bayern

- Potential for skilled workers (As of: 2020)

### Bavarian State Office of Statistics and Data Processing

- Residents, Employees (subject to social security contributions) (As of: 2020) → Agriculture, Unemployment rate (As of: 2019)
- Gross domestic product per resident (EUR), Gross domestic product per resident (EUR) (As of: 2018)

### Michael Bauer Research GmbH

- purchasing power per year (in million EUR), Purchasing power index (Germany = 100) (As of: 2020)

## Imprint

### Operator

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