



## Key data Landkreis Neustadt an der Aisch-Bad Windsheim



→ Residents: 101.272

→ Employees (subject to social security contributions): 33.725

→ Gross domestic product per resident (EUR): 30.191 in 38 Local authorities



→ Airport: Nürnberg (25 Km)



→ schools: 42



Employees subject to social security contributions by economic sectors

→ Agriculture: 598

→ Production industry: 12.596

→ Trade, transport, hotels and restaurants: 7.456

→ Business services: 4.811

→ Public + private services: 8.504



→ Motorways: A 9, A 7, A 3, A 8, A 6



→ Commercial sites available immediately and at short notice (hectares): 144,1

→ Business registrations: 826



## Key Facts

→ purchasing power per year (in million EUR): 2.263

→ Purchasing power index (Germany = 100): 96,79

→ Unemployment rate: 1,8 %

→ Potential for skilled workers: 39.150

→ Guest arrivals: 200.031

→ Guest overnight stays (GOS): 622.579

→ Tourist intensity (GOS per 100 adults): 616

→ average length of stays (days): 3,1

## Plastics, automotive



### Regional availability of upstream and downstream value added

#### Research and development

Friedrich-Alexander Universität  
Erlangen-Nürnberg  
Nuremberg Institute of Technology  
Julius-Maximilians-Universität of  
Würzburg  
University of Applied Sciences  
Würzburg-Schweinfurt  
Ansbach University of Applied Sciences  
Berufliches Schulzentrum Neustadt a.d.  
Aisch

#### Components and production

##### Plastics

Thermoplastic elastomers, materials  
development, laser materials  
Toolmaking/mould construction and  
injection moulding  
Technical thermoform & twin-sheet  
parts  
Thermoforming  
Tool and prototype construction  
Polymer material solutions

##### Automotive

Bodywork, structural and moulded parts  
Design/development,  
toolmaking/mould construction and  
injection moulding  
Thermoforming  
Tool and prototype construction  
Polymer material solutions

#### National references

Adapted moulding and joining processes



### Networks

Plastics competence region

European Nuremberg Metropolitan Region – Forum for Science, Forum for Transport and Planning, Forum for Economy and Infrastructure

Nuremberg metropolitan region logistics cooperation



## Well-known companies with key area of expertise

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- MEKRA Lang GmbH & Co. KG: 1.000 Employees
- Gubesch GmbH: 500 Employees
- Allod Werkstoff GmbH & Co.KG: 75 Employees
- Magna International : 300 Employees
- Gießerei HEUNISCH GmbH: 600 Employees



## Contact

### Business development contact details

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## Data sources

#### IHK Standortportal Bayern

- Commercial sites available immediately and at short notice (hectares) (As of: 2021)

#### IHK Fachkräftemonitor Bayern

- Potential for skilled workers (As of: 2020)

#### Bavarian State Office of Statistics and Data Processing

- Residents, Employees (subject to social security contributions) (As of: 2020) → Agriculture, Unemployment rate (As of: 2019)
- Gross domestic product per resident (EUR), Gross domestic product per resident (EUR) (As of: 2018)

#### Michael Bauer Research GmbH

- purchasing power per year (in million EUR), Purchasing power index (Germany = 100) (As of: 2020)

## Imprint

#### Operator

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