



## Key data Landkreis Neustadt an der Waldnaab



→ Residents: 94.645

→ Employees (subject to social security contributions): 31.930

→ Gross domestic product per resident (EUR): 32.190 in 38 Local authorities



→ Airport: Nürnberg (56 Km)



→ schools: 49

Employees subject to social security contributions by economic sectors

→ Agriculture: 343

→ Production industry: 15.897

→ Trade, transport, hotels and restaurants: 4.702

→ Business services: 2.615

→ Public + private services: 8.472



→ Motorways: A 93, A 6, A 9

→ Commercial sites available immediately and at short notice (hectares): 89,9

→ Business registrations: 634



## Key Facts

→ purchasing power per year (in million EUR): 2.013

→ Purchasing power index (Germany = 100): 91,92

→ Unemployment rate: 2,8 %

→ Potential for skilled workers: 36.730

→ Guest arrivals: 113.688

→ Guest overnight stays (GOS): 256.605

→ Tourist intensity (GOS per 100 adults): 272

→ average length of stays (days): 2,3



## Technology and start-up center

→ Gründerzentrum Grafenwöhr-Eschenbach-Pressath GmbH & Co. KG in Grafenwöhr

## IT and Automotive



### Regional availability of upstream and downstream value added

#### Research and development

##### Research and development

Ostbayerische Technische Hochschule  
Amberg-Weiden

Bachelor's degree programme in  
electrical engineering and information  
technology

Focus: Automotive engineering

Berufsschule Weiden

EDV Schulen Wiesau

Training in IT specialist or business  
informatics specialist

#### Components and production

##### Automotive

Bodywork and moulded parts

##### IT

Embedded systems

Software solutions

#### National references



### Networks

- Euregio Egrensis
- Danube-Moldova European Region
- Advantage of the Upper Palatinate: Networking activities on the focus topics of logistics and production
- DGO – Digitale Gründerinitiative Oberpfalz
- Digitale Nordoberpfalz
- Bayern Innovativ
- TRIO
- E-mobility cluster Regensburg



### Well-known companies with key area of expertise

- Nexans Autoelectric GmbH (Floß): 11.000 (weltweit) Employees
- NOVEM Car Interior Design GmbH (Vorbach): 5.927 (weltweit) Employees
- Bizteam Systemhaus GmbH (Altenstadt a.d. Waldnaab): 28 Employees
- Triacos Consulting & Engineering GmbH (Altenstadt a.d. Waldnaab): 52 Employees
- Speed4Trade GmbH (Altenstadt a.d. Waldnaab): 100 Employees



## Contact

### Business development contact details

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## Data sources

#### IHK Standortportal Bayern

- Commercial sites available immediately and at short notice (hectares) (As of: 2021)

#### IHK Fachkräftemonitor Bayern

- Potential for skilled workers (As of: 2020)

#### Bavarian State Office of Statistics and Data Processing

- Residents, Employees (subject to social security contributions) (As of: 2020) → Agriculture, Unemployment rate (As of: 2019)
- Gross domestic product per resident (EUR), Gross domestic product per resident (EUR) (As of: 2018)

#### Michael Bauer Research GmbH

- purchasing power per year (in million EUR), Purchasing power index (Germany = 100) (As of: 2020)

## Imprint

#### Operator

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