# Competence profile | District Lichtenfels

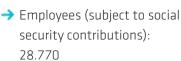




# Key data District Lichtenfels



Residents: 66.722



→ Gross domestic product per resident (EUR): 35.921 in 11 Local authorities



- → ICE stop(s): Lichtenfels
- → Airport: Nürnberg (80 Km)





→ schools: 28

Employees subject to social security contributions by economic sectors

- → Agriculture: 145
- → Production industry: 10.504
- → Trade, transport, hotels and restaurants: 6.949
- → Business services: 3.271
- Public + private services: 7.901



→ Motorways: A 73, A 9

→ Commercial sites available immediately and at short notice (hectares): 69,3

→ Business registrations: 472

# Key Facts

- → purchasing power per year (in million EUR): 1.515
- Purchasing power index (Germany = 100): 93,55
- → Unemployment rate: 4,1 %
- ➔ Potential for skilled workers: 34.300

- → Guest arrivals: 108.269
- → Guest overnight stays (GOS): 393.536
- → Tourist intensity (GOS per 100 adults): 590
- → average length of stays (days): 3,6



# Logistics, mail order and e-commerce



# Regional availability of upstream and downstream value added

Research and development	Components and production	National references
University of Bayreuth		
Business & Information Systems		
Engineering and Sustainable IT		
Management		
Fraunhofer Institute		
Applied Information Technology (FIT)		
project group		
Staatliche Berufsschule Lichtenfels		
E-commerce management assistant		
E-commerce management assistant		
(dual study)		
Warehouse logistics specialist		
Warehouse clerk		
State-certified technical computer		
science assistant		
Management assistant for IT system		
management		
Management assistant for digitalisation		
management		
See Networks		

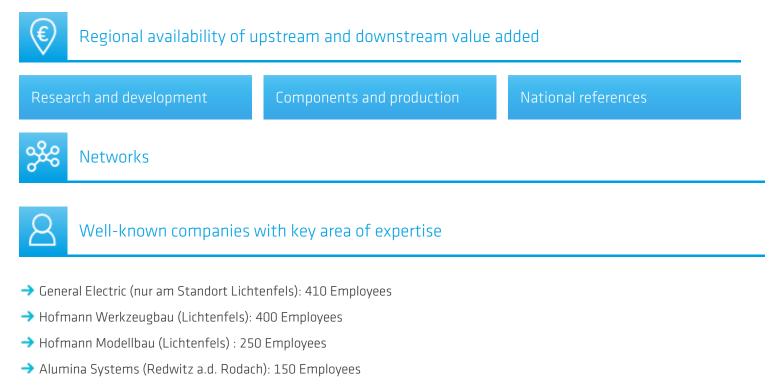


# Well-known companies with key area of expertise

- → Baur-Gruppe (Weismain) : 4.200 Employees
- → Systeam AG (Ebensfeld): 310 Employees
- → CS Trans (Lichtenfels): 40 Employees



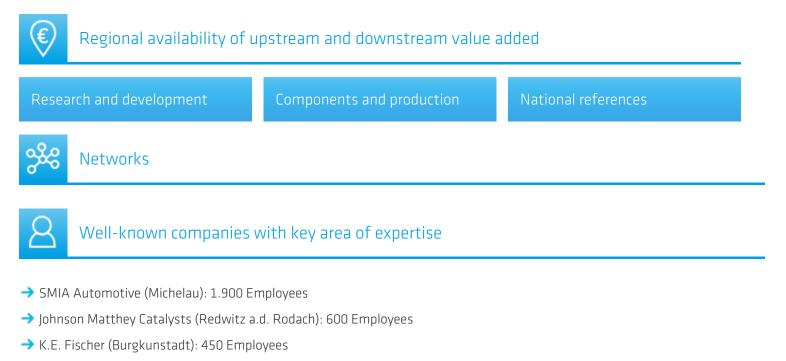
# 3D technology, machine and model construction



→ Scerox Erodiertechnik (Redwitz a.d. Rodach): 60 Employees



# Automotive and plastics



- → Lifocolor Gruppe (Lichtenfels): 260 Employees
- → Hexpol (Lichtenfels): 165 Employees



# Contact

## Business development contact details

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## Data sources

#### IHK Standortportal Bayern

Commercial sites available immediately and at short notice (hectares) (As of: 2021)

#### IHK Fachkräftemonitor Bayern

Potential for skilled workers (As of: 2020)

#### Bavarian State Office of Statistics and Data Processing

- Residents, Employees (subject to social security contributions), Agriculture, Unemployment rate, students (As of: 2020)
- Gross domestic product per resident (EUR) (As of: 2019)

### Michael Bauer Research GmbH

purchasing power per year (in million EUR), Purchasing power index (Germany = 100) (As of: 2021)

## Imprint

#### Operator

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