



Key data District Kronach



- Residents: 66.355
- Employees (subject to social security contributions): 25.355
- Gross domestic product per resident (EUR): 33.150 in 18 Local authorities



- Airport: Nürnberg (105 Km)



- schools: 27
- Employees subject to social security contributions by economic sectors
 - Agriculture: 237
 - Production industry: 13.139
 - Trade, transport, hotels and restaurants: 3.868
 - Business services: 3.069
 - Public + private services: 5.042



- Motorways: A 70, A 73, A 9
- Commercial sites available immediately and at short notice (hectares): 54,3
- Business registrations: 434



Key Facts

- purchasing power per year (in million EUR): 1.511
- Purchasing power index (Germany = 100): 94,38
- Unemployment rate: 3,8 %
- Potential for skilled workers: 30.550
- Guest arrivals: 44.845
- Guest overnight stays (GOS): 117.403
- Tourist intensity (GOS per 100 adults): 177
- average length of stays (days): 2,6



Technology and start-up center

- Gründer- und Kompetenzzentrum Kronach in Kronach

Autonomous driving



Regional availability of upstream and downstream value added

Research and development

Coburg University: Master in Autonomous Driving at Campus Kronach
Planned Autonomous Driving Centre of Excellence at Valeo

Components and production

Sensors: A, B, C

National references

Logistics
Marketing agency



Networks

OfraCar:

IZK:

Creapolis:



Well-known companies with key area of expertise

- Valeo
- Dr. Schneider
- MAI



Contact

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Data sources

IHK Standortportal Bayern

- Commercial sites available immediately and at short notice (hectares) (As of: 2021)

IHK Fachkräftemonitor Bayern

- Potential for skilled workers (As of: 2020)

Bavarian State Office of Statistics and Data Processing

- Residents, Employees (subject to social security contributions), Agriculture, Unemployment rate, students (As of: 2020)
- Gross domestic product per resident (EUR) (As of: 2019)

Michael Bauer Research GmbH

- purchasing power per year (in million EUR), Purchasing power index (Germany = 100) (As of: 2021)

Imprint

Operator

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