



## Key data District Traunstein



- Residents: 177.485
- Employees (subject to social security contributions): 69.349
- Gross domestic product per resident (EUR): 41.514 in 35 Local authorities



- ICE stop(s): Traunstein
- Airport: Salzburg (28 Km)
- Airport: München (70 Km)



- schools: 71
- Employees subject to social security contributions by economic sectors



- Motorways: A 8, A 94, A 1
- Commercial sites available immediately and at short notice (hectares): 3,2
- Business registrations: 1.662

- Agriculture: 665
- Production industry: 30.465
- Trade, transport, hotels and restaurants: 14.840
- Business services: 6.779
- Public + private services: 16.599



## Key Facts

- purchasing power per year (in million EUR): 4.509
- Purchasing power index (Germany = 100): 103,51
- Unemployment rate: 3,2 %
- Potential for skilled workers: 80.200
- Guest arrivals: 573.555
- Guest overnight stays (GOS): 2.579.846
- Tourist intensity (GOS per 100 adults): 1.454
- average length of stays (days): 4,5

(Industrial) Biotechnology and bioeconomy



Regional availability of upstream and downstream value added

Research and development	Components and production	National references
--------------------------	---------------------------	---------------------

TUM Campus Straubing for Biotechnology and Sustainability

Study programmes

- Biogenic Materials
- Biomass Technology
- Bioeconomy
- Chemical Biotechnology
- Renewable Resources
- Technology of Biogenic Resources
- TUM-BWL
- Sustainable Management & Technology

Applied research:

Fraunhofer IGB institute's BioCat branch (Stuttgart head office)

Technology and Support Centre in the Centre of Excellence for Renewable Resources in Straubing

Training:

Kommunale Berufsfachschule für biologisch-technische AssistentInnen

Production and processing of renewable resources:

- Biofuels (vegetable oil, ethanol, biogas/CNG, synthetic fuels)
- Bio-based chemicals

Components:

- Bio-based and natural fibre-reinforced plastics/materials
- Natural lignin

BioCampus Straubing GmbH

Technology and start-up centre in Hafen Straubing-Sand

City of Straubing business development programmes

Office of the Bavarian Bioeconomy Advisory Council

[KoNaRo – Centre of Excellence for Renewable Resources](#)

C.A.R.M.E.N. e.V.

Straubing technology and start-up centre

TUM – Campus Straubing for Biotechnology and Sustainability



Networks

- [BioCampus Straubing GmbH](#): sector-specific network management and location development for companies in the bio-based economy – regional to international, [www.hafen-traubing.de/biocampus-traubing-gmbh/](http://www.hafen-traubing.de/biocampus-traubing-gmbh/)
- [C.A.R.M.E.N. e.V.](#): hub in the network for renewable resources, renewable energies and sustainable use of resources, supported by the Bavarian State Ministry of Economic Affairs, Regional Development and Energy, the Bavarian State Ministry of Food, Agriculture and Forestry and 76 members, [www.carmen-ev.de/](http://www.carmen-ev.de/)
- [Bavarian Biotechnology Cluster](#): Bavaria-wide networking of all important stakeholders as well as regional networks on the Bavarian biotechnology scene [www.stmwi.bayern.de/innovation-technologie/schwerpunkte/biotechnologie/](http://www.stmwi.bayern.de/innovation-technologie/schwerpunkte/biotechnologie/)
- [Bavarian Bioeconomy Advisory Council](#): Advising the Bavarian Ministry of Economic Affairs, Regional Development and Energy on the further development of the bioeconomy in Bavaria [www.biooekonomierat-bayern.de](http://www.biooekonomierat-bayern.de)



## Well-known companies with key area of expertise

---

- Clariant Produkte (Deutschland) GmbH
- ADM Spyck GmbH
- CASCAT GmbH
- LXP Group GmbH
- MicroPyros GmbH

## Electronics, mechanical and plant engineering



### Regional availability of upstream and downstream value added

#### Research and development

##### TH Rosenheim

Faculty of Engineering, Computer Science

##### TH Rosenheim – Campus Chiemgau

Digitalisation in Mechanical Engineering certification programme

Seminar programme with focus on digitalisation

Bachelor in Mechanical Engineering with focus on digitalisation

##### FH Salzburg

Business and Social Sciences Engineering

##### Paris Lodron University Salzburg

Department of Computer Science

#### Components and production

Measurement and control technology, Robotics

Medical technology

Artificial intelligence

Home connect

Industrial metrology

Automotive and e-mobility

High-frequency electronic components

Additive manufacturing

Products and services in the field of

industrial cleaning and hygiene

#### National references

##### RAL Quality Association

Mittelstandorientierte

Kommunalverwaltung (Local government SME support quality mark)

##### District of Traunstein

##### Wirtschaftsförderungs GmbH

Service partner to local/regional companies

##### TH Rosenheim Chiemgau Campus in Traunstein

Internationally operating media and communication service providers



### Networks

- District of Traunstein Business Committee
- Campus Chiemgau – Digitalisation: <https://www.campus-chiemgau.com/>
- Campus St. Michael – Sustainability: <https://www.campus-stmichael.de/>
- IdW – Informationskreis d. Wirtschaft Traun/Alz: [www.idw-traun-alz.de](http://www.idw-traun-alz.de)
- ROSIK e.V. – Rosenheim initiative to promote information and communication technology: [www.rosik.com](http://www.rosik.com)
- Vereinigung der bayerischen Wirtschaft (vbw) – Upper Bavaria regional group



### Well-known companies with key area of expertise

- DR. JOHANNES HEIDENHAIN GmbH: 3800 Employees
- BSH Hausgeräte GmbH: 3400 Employees
- Rosenberger Hochfrequenztechnik GmbH & Co. KG: 1850 Employees
- LINDE AG: 760 Employees
- Brückner Group GmbH: 700 Employees

## Chemicals



### Regional availability of upstream and downstream value added

#### Research and development

[TH Rosenheim - Campus Burghausen](#)  
 Chemical Engineering, Chemtronics,  
 Environmental Technology  
[Global Research and Development Centre](#)  
 Construction & Materials Systems (BASF)  
[Paris Lodron University Salzburg](#)  
 Subject area Chemistry and Physics of Materials  
[FH Salzburg](#)  
 Engineering

#### Components and production

Special agricultural products  
 Calcium cyanamide products  
 Pharmaceutical industry  
 Metallurgy  
 Additives for the construction industry  
 Products for oil & gas exploration  
 Construction chemicals  
 Development and production of medicinal products  
 Sealants and adhesives  
 Fragrances and flavours

#### National references

[Trostberg Chemical Park](#)  
[AlzChem Group AG's logistics centre](#)



### Networks

- ChemDelta Bavaria: <https://www.chemdelta-bavaria.de/>
- Campus Burghausen: <https://www.campus-burghausen.de/>
- Campus Chiemgau – Digitalisation: <https://www.campus-chiemgau.com/>
- Campus St. Michael – Sustainability: <https://www.campus-stmichael.de/>
- IdW – Informationskreis d. Wirtschaft Traun/Alz: [www.idw-traun-alz.de](http://www.idw-traun-alz.de)
- EuRegio Salzburg – Berchtesgadener Land – Traunstein: [www.euregio-salzburg.eu](http://www.euregio-salzburg.eu)
- EuRegio Inntal – Chiemsee – Kaisergebirge – Mangfall e.V.: [www.euregio-inntal.com](http://www.euregio-inntal.com)



### Well-known companies with key area of expertise

- AlzChem Group AG: 1360 Employees
- BASF Construction Additives GmbH: 350 Employees
- Master Builders Solutions Deutschland GmbH : 150 Employees
- Aenova Unternehmensgruppe Dragenopharm Apotheker Püschl GmbH: 596 Employees
- Hermann Otto GmbH: 460 Employees

## Food industry



### Regional availability of upstream and downstream value added

#### Research and development

Weihenstephan-Triesdorf University of Applied Sciences  
 Biotechnology/Bioengineering,  
 Agricultural Management  
 MWK Bionics GmbH

#### Components and production

Healing water, mineral water, soft drinks  
 Cheese products and cheese specialities  
 Meat and sausage products  
 Food supplements

#### National references

Wirtschaftsförderungs GmbH  
 Service partner to local/regional companies  
 Marketing regional products  
 Eco-model regions  
 Achental  
 Waginger See – Rupertiwinkel



### Networks

- Campus St. Michael – Sustainability: <https://www.campus-stmichael.de/>
- Farm and Village Shop Network
- Campus Chiemgau – Digitalisation: <https://www.campus-chiemgau.com/>
- “Die privaten Heimatbrauer” brewery association



### Well-known companies with key area of expertise

- Bergader Privatkäserei GmbH: 670 Employees
- Adelholzener Alpenquellen GmbH: 580 Employees
- Südbayerische Fleischwaren GmbH: 170 Employees
- LEIMER KG: 130 Employees
- Bayernfleisch GmbH: 50 Employees



## Contact

### Business development contact details

- Name: Birgit Seeholzer
- Adresse: Papst-Benedikt-XVI.-Platz, 83278 Traunstein
- Telefon: +49 861-58-7050
- E-Mail: birgit.seeholzer@traunstein.bayern
- Website: <https://www.chiemgau-wirtschaft.de/>

### Invest in Bavaria contact details

- Name: Dr. Stephan Albert
- Adresse: Prinzregentenstraße 22, 80538 München
- Telefon: +49 151 28993490
- E-Mail: [stephan.albert@invest-in-bavaria.de](mailto:stephan.albert@invest-in-bavaria.de)
- Website: [www.invest-in-bavaria.com](http://www.invest-in-bavaria.com)

## Data sources

### IHK Standortportal Bayern

- Commercial sites available immediately and at short notice (hectares) (As of: 2021)

### IHK Fachkräftemonitor Bayern

- Potential for skilled workers (As of: 2020)

### Bavarian State Office of Statistics and Data Processing

- Residents, Employees (subject to social security contributions), Agriculture, Unemployment rate, students (As of: 2020)
- Gross domestic product per resident (EUR) (As of: 2019)

### Michael Bauer Research GmbH

- purchasing power per year (in million EUR), Purchasing power index (Germany = 100) (As of: 2021)

## Imprint

### Operator

- Bayerischer Industrie- und Handelskammertag e. V. (BIHK e. V.)
- Adress: Max-Joseph-Straße 2, 80333 München
- Phone: 089/5116-0
- E-Mail: [info@bihk.de](mailto:info@bihk.de)
- Contact: Andreas Fritzsche