



Key data District Bad Kissingen



→ Residents: 103.169



→ Employees (subject to social security contributions): 35.237

→ Gross domestic product per resident (EUR): 33.398 in 26 Local authorities



→ schools: 44



Employees subject to social security contributions by economic sectors

→ Agriculture: 329

→ Production industry: 10.423

→ Trade, transport, hotels and restaurants: 6.446

→ Business services: 4.104

→ Public + private services: 13.935



→ Airport: Frankfurt (100 Km)



→ Motorways: A 71, A 7, A 66, A 70



→ Commercial sites available immediately and at short notice (hectares): 83,7

→ Business registrations: 752



Key Facts

→ purchasing power per year (in million EUR): 2.270

→ Purchasing power index (Germany = 100): 94,72

→ Unemployment rate: 3,5 %

→ Potential for skilled workers: 41.280

→ Guest arrivals: 226.203

→ Guest overnight stays (GOS): 1.358.364

→ Tourist intensity (GOS per 100 adults): 1.317

→ average length of stays (days): 6



Technology and start-up center

→ Rhön-Saale Gründer- und Innovationszentrum RSG Bad Kissingen in Bad Kissingen

Health/Medical technology/Laboratory analytics



Regional availability of upstream and downstream value added

Research and development

- Biotechnology and medical technology
- Laboratory analytics
- Rehabilitation and clinic services
- Wellness sector
- University of Würzburg: 25 institutes and research centres as well as in eight collaborative research areas in the medical and human biology fields
- Rudolf Virchow Center for Experimental Biomedicine
- Fraunhofer ISC
- Centre for Telemedicine
- University of Applied Sciences Würzburg-Schweinfurt, with the Institute of Medical Engineering, among others

Components and production

- Zentrum für Telemedizin e.V. (ZTM): Builds telemedicine networks and connects the healthcare system in Bavaria and beyond. New telemedical solutions and technical assistance systems are developed in research projects. ZTM partners include technology companies, hospitals, doctors' surgeries, emergency services, care facilities, health insurance companies, long-term care insurance companies, patient organisations as well as colleges and universities.
- Medical technology: Focus on lung function diagnostics

National references

- Staatsbad Bad Kissingen GmbH: Market positioning of the spa town of Bad Kissingen, marketing of the state spa, events for guests, conferences and congresses, park and garden maintenance as well as building management of the historic spa buildings.
- UNESCO World Heritage: Together with ten other European cities, Bad Kissingen was designated a UNESCO World Heritage Site "Great Spa Towns of Europe" in July 2021.
- Bäderland Bayerische Rhön GmbH & Co. KG: Umbrella brand, nationwide marketing for the health care region



Networks

- Institut für Kurortmedizin und Gesundheitsförderung (IKOM) at the Bavarian Office for Health and Food Safety: Central communication point of a network for quality and innovation for spa-related prevention and health promotion in Bavaria.
- Rhön-Saale Gründer- und Innovationszentrum mit Akademie für Gesundheitswirtschaft (Chamber of Industry and Commerce (IHK) and higher education qualifications)
- Gesundheitsregion Bäderland Bayerische Rhön with GesundheitsregionPlus
- Gesunde-Städte-Netzwerk
- Laboklin (organiser of an annual health fair)
- Partner Health Care Bayern e.V. and Forum MedTech Pharma e.V.



Well-known companies with key area of expertise

- HESCURO - Klinik REGINA
- Heiligenfeld Kliniken
- LaboKlin
- Geratherm Respiratory GmbH
- Labor LS



Contact

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Data sources

IHK Standortportal Bayern

- Commercial sites available immediately and at short notice (hectares) (As of: 2020)

IHK Fachkräftemonitor Bayern

- Potential for skilled workers (As of: 2020)

Bavarian State Office of Statistics and Data Processing

- Residents, Employees (subject to social security contributions), Agriculture, Unemployment rate, students (As of: 2020)
- Gross domestic product per resident (EUR) (As of: 2019)

Michael Bauer Research GmbH

- purchasing power per year (in million EUR), Purchasing power index (Germany = 100) (As of: 2020)

Imprint

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