



Key data District Bamberg



→ Residents: 147.497



→ Employees (subject to social security contributions): 38.022

→ Gross domestic product per resident (EUR): 27.288 in 36 Local authorities



→ universities: 1

→ students: 12.775

→ schools: 51



Employees subject to social security contributions by economic sectors

→ Agriculture: 293

→ Production industry: 15.404

→ Trade, transport, hotels and restaurants: 11.952

→ Business services: 3.220

→ Public + private services: 7.153



→ Airport: Nürnberg (35 Km)



→ Motorways: A 70, A 3, A 173, A 73



→ Commercial sites available immediately and at short notice (hectares): 81,4

→ Business registrations: 997



Key Facts

→ purchasing power per year (in million EUR): 3.351

→ Purchasing power index (Germany = 100): 97,58

→ Unemployment rate: 2,6 %

→ Potential for skilled workers: 45.400

→ Guest arrivals: 114.054

→ Guest overnight stays (GOS): 261.628

→ Tourist intensity (GOS per 100 adults): 177

→ average length of stays (days): 2,3

Health business



Regional availability of upstream and downstream value added

Research and development

[University of Bamberg](#): Institute for Psychology
[University of Bayreuth](#): Health Economics
[Coburg University](#): Research focus on health promotion at Coburg University

Components and production

[Manufacturing & distribution](#): (Homeopathic) Medicines & food supplements
 Medical / nursing supplies
 Care / rehabilitation
 Orthopaedics / rehabilitation technology
 Special parts for medical technology

National references

[Sozialstiftung Bamberg](#): Facilities for outpatient and inpatient medical care, treatment and preventive care services and services for senior citizens
[Gemeinnützige Krankenhausgesellschaft des Landkreises Bamberg mbH](#): Multifunctional service provider in the field of medical care and nursing care
[Business-related services](#): IT service providers
 Marketing agencies



Networks

- [Medical Valley EMN e. V.](#): Consortium of important stakeholders from business, science, healthcare provision and politics
- [Gesundheitsregion plus](#): Improving regional health care provision. Action areas: Health promotion, prevention and health care
- [TechnologieAllianzOberfranken \(TAO\)](#): Research field human-technology interaction: four universities in Upper Franconia collaborating with each other and with companies from the region



Well-known companies with key area of expertise

- Ofa Bamberg GmbH / BELSANA, Bamberg: 400 Employees
- Dr. Pfleger Arzneimittel GmbH, Hallstadt: 350 Employees
- Rupp + Hubrach Optik GmbH, Bamberg: 250 Employees
- mediteam GmbH & Co KG, Hallstadt: 130 Employees



Contact

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Data sources

IHK Standortportal Bayern

- Commercial sites available immediately and at short notice (hectares) (As of: 2020)

IHK Fachkräftemonitor Bayern

- Potential for skilled workers (As of: 2020)

Bavarian State Office of Statistics and Data Processing

- Residents, Employees (subject to social security contributions), Agriculture, Unemployment rate, students (As of: 2020)
- Gross domestic product per resident (EUR) (As of: 2019)

Michael Bauer Research GmbH

- purchasing power per year (in million EUR), Purchasing power index (Germany = 100) (As of: 2020)

Imprint

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