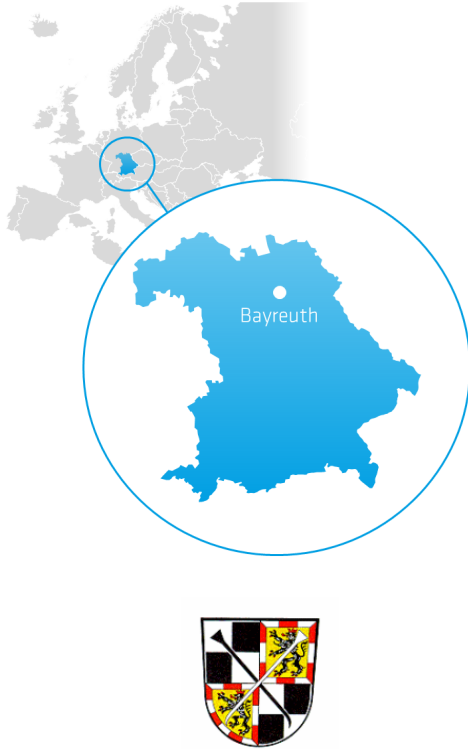




Key data Independent city Bayreuth



- Residents: 74.048
- Employees (subject to social security contributions): 47.471
- Gross domestic product per resident (EUR): 64.136



- Airport: Nürnberg (88 Km)



- universities: 2
- students: 13.197
- schools: 28



- Motorways: A 9, A 70



Employees subject to social security contributions by economic sectors

- Agriculture: 135
- Production industry: 10.560
- Trade, transport, hotels and restaurants: 8.897
- Business services: 8.143
- Public + private services: 19.736



- Commercial sites available immediately and at short notice (hectares): 5,5
- Business registrations: 556



Key Facts

- purchasing power per year (in million EUR): 1.723
- Purchasing power index (Germany = 100): 99,3
- Unemployment rate: 5,2 %
- Potential for skilled workers: 55.650
- Guest arrivals: 121.354
- Guest overnight stays (GOS): 265.674
- Tourist intensity (GOS per 100 adults): 359
- average length of stays (days): 2,2



Technology and start-up center

- Bayreuther Gründerzentrum - BGZ in Bayreuth

The health care region of Bayreuth



Regional availability of upstream and downstream value added

Research and development

[Medizincampus Oberfranken](#)
[University of Bayreuth](#)
 Institute for Medical Management and Health Sciences Research Unit for Social-Economic and Health Law
 Department of Sport Science
 Faculty of Life Sciences: Food, Nutrition and Health
[BioMed Center Innovation gGmbH](#)
[Bayerische Landes-Sportverband sports camp](#)

Components and production

- Bowel centre
- Endoprosthetics centre
- Breast centre
- Gynaecology centre
- Skin cancer centre
- Cardiac centre
- Oncology centre
- Pancreatic cancer centre
- Perinatal centre – obstetrics
- Centre for foot and ankle surgery
- Social paediatric centre
- Trauma centre
- Centre for integrative medicine
- Obesity centre
- Tumour cell diagnostics

National references

- High level of medical care
- Health conferences
- Prevention network
- Career portal
- Events in the health sector
- Health portal



Networks

- The health care region of Bayreuth, www.gesundheitsregion-bayreuth.de
- Network for Innovative Suppliers of Medical Technology (NeZuMed), <https://nezumed.de>



Well-known companies with key area of expertise

- Klinikum Bayreuth GmbH: 3500 Employees
- Gesundheitseinrichtungen des Bezirks Oberfranken mit Bezirkskrankenhaus Bayreuth: 2000 Employees
- Deutsche Rentenversicherung Nordbayern: 3000 Employees
- medi GmbH & Co. KG: 1650 Employees
- Gedikom GmbH: 600 Employees



Contact

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Data sources

IHK Standortportal Bayern

- Commercial sites available immediately and at short notice (hectares) (As of: 2020)

IHK Fachkräftemonitor Bayern

- Potential for skilled workers (As of: 2020)

Bavarian State Office of Statistics and Data Processing

- Residents, Employees (subject to social security contributions), Agriculture, Unemployment rate, students (As of: 2020)
- Gross domestic product per resident (EUR) (As of: 2019)

Michael Bauer Research GmbH

- purchasing power per year (in million EUR), Purchasing power index (Germany = 100) (As of: 2020)

Imprint

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