

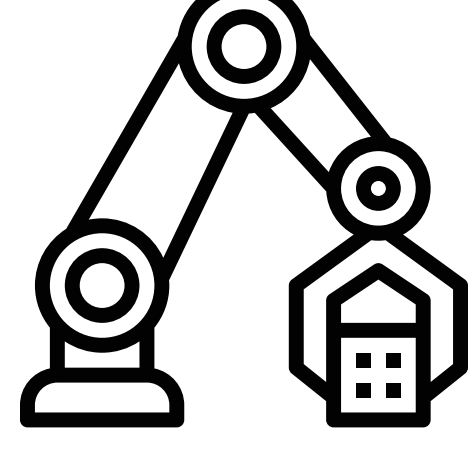
Artificial Intelligence

Opportunities for a variety of industries

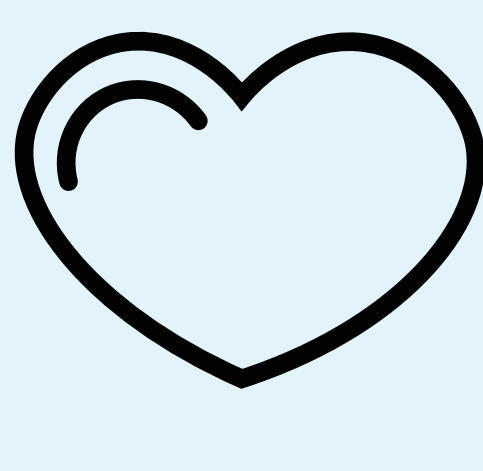


invest
in
bavaria

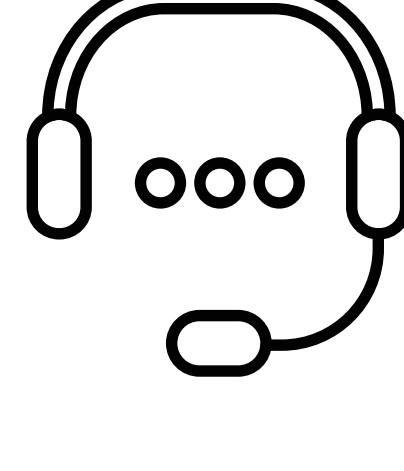
Profiting Industries



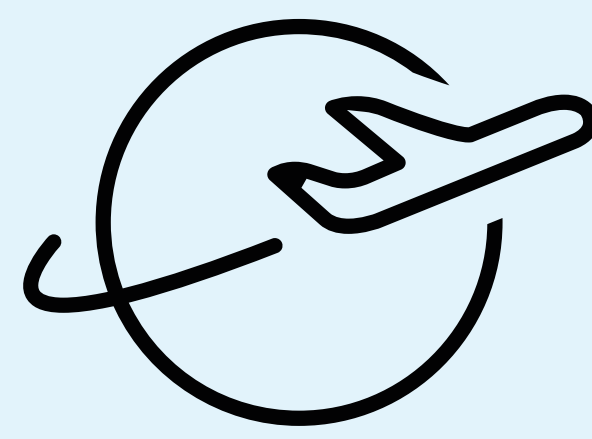
Industry 4.0



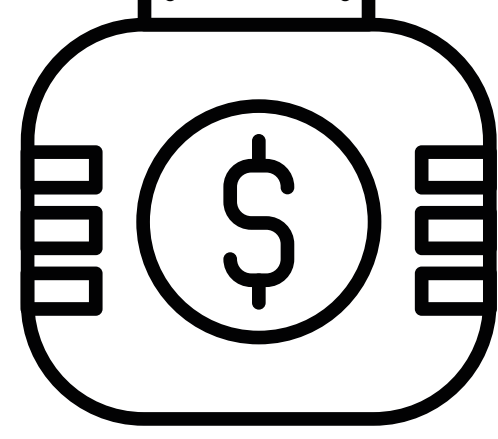
Health



Service & Support



Mobility



Finance & Insurance



Gaming

Source: Invest in Bavaria

Benefits of Artificial Intelligence

Increase in
productivity

Easier new business
models

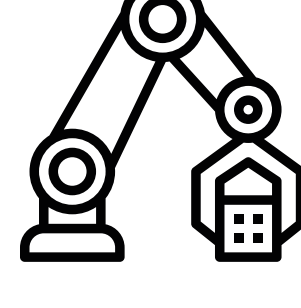
Developing new business
models

Optimized business
processes

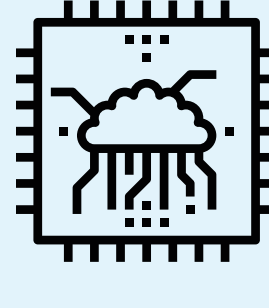
Source: Invest in Bavaria

Bavarian Business

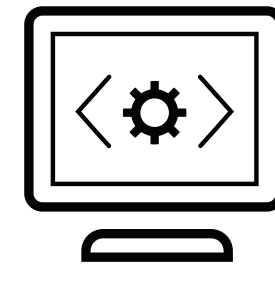
Start-ups



Franka

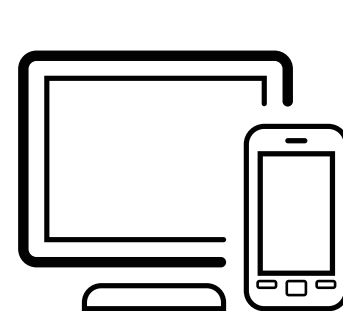


e-bot7

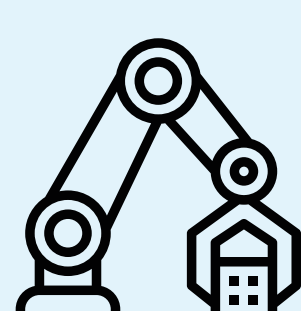


KONUX

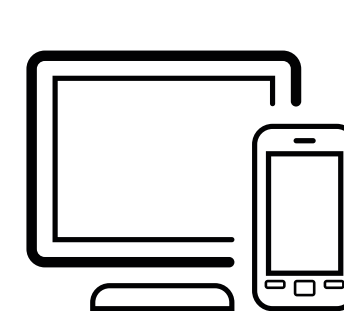
AI and well-known companies



IBM



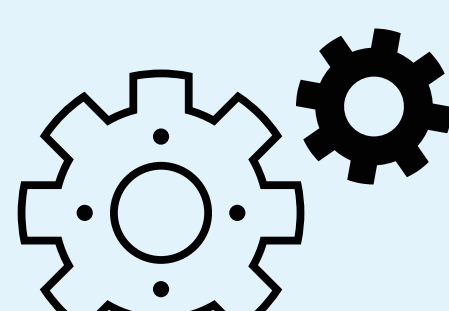
KUKA



Microsoft

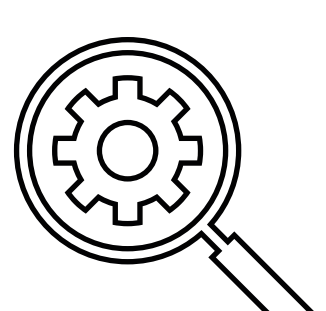
Source: Invest in Bavaria; KUKA

Research & Development



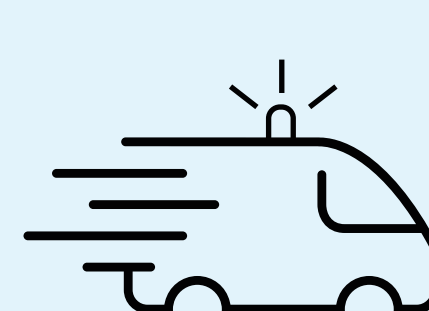
fortiss:

Innovation driver for developing the digital transformation in economy and administration



UnternehmerTUM:

Initiative for Artificial Intelligence "Applied.AI"

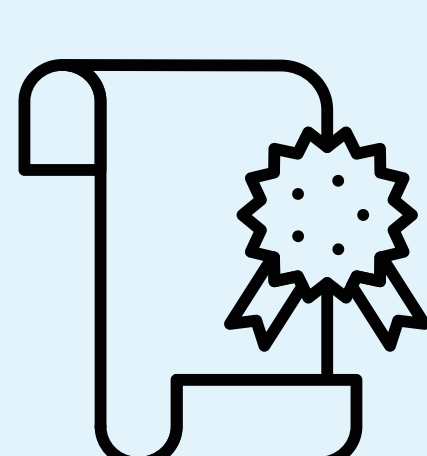


**Siemens Healthineers +
Fraunhofer Institute MEVI:**

Cooperation to simplify diagnostic and therapy decisions

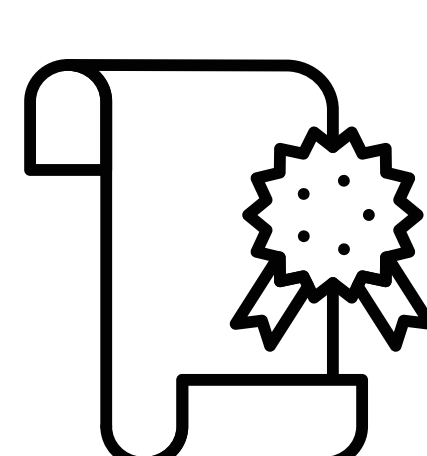
Source: Invest in Bavaria

Education



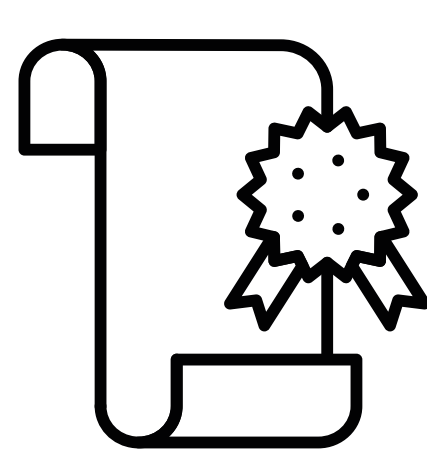
University TU Munich:

Course for robotics programming via AI



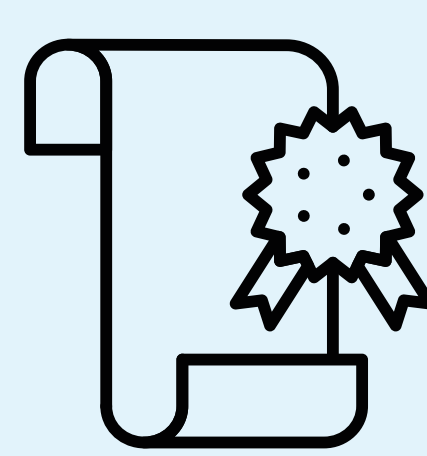
University Kempten:

Patent on conservation of resources solution with AI



University Würzburg:

Course for robotics programming via AI



FAU Erlangen:

AG Digital Humanities

Sources: University TU Munich; University Kempten; University Würzburg; FAU Erlangen



Tap into new business opportunities

www.invest-in-bavaria.com

Bavarian Ministry of Economic Affairs, Energy and Technology