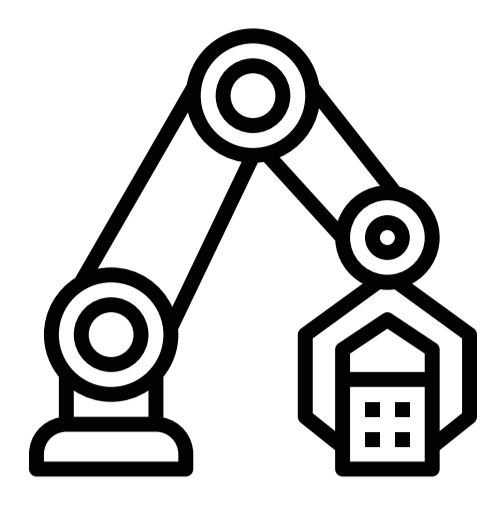


# Artificial Intelligence

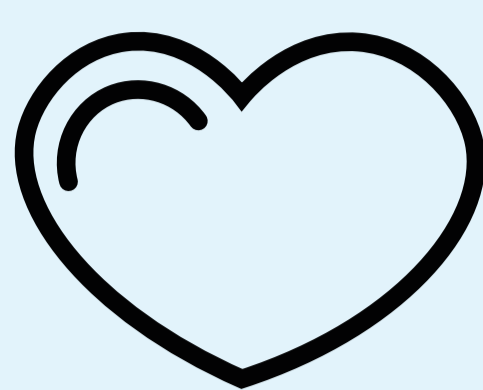
Opportunities for a variety of industries



## Profiting Industries



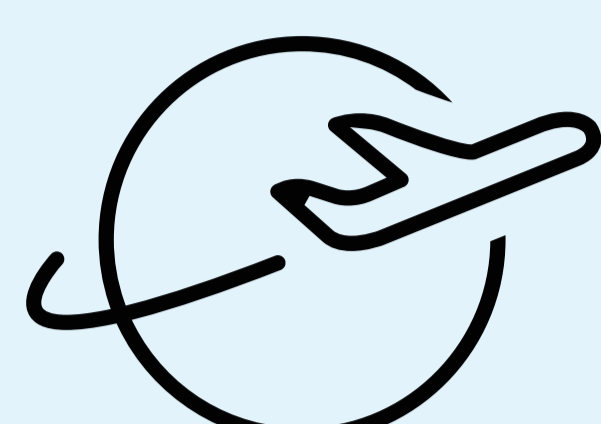
Industry 4.0



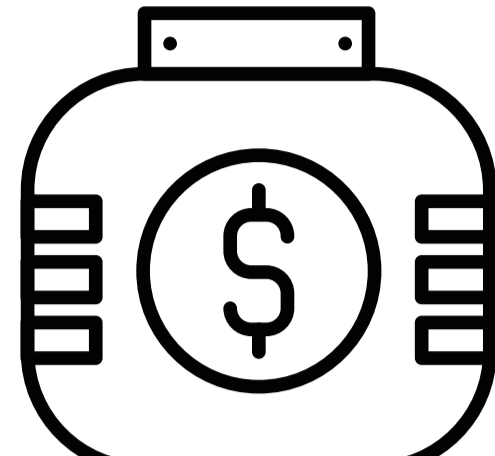
Health



Service & Support



Mobility



Finance & Insurance



Gaming

Source: Invest in Bavaria

## Benefits of Artificial Intelligence

Increase in productivity

Easier new business models

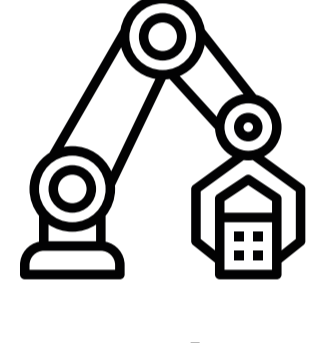
Developing new business models

Optimized business processes

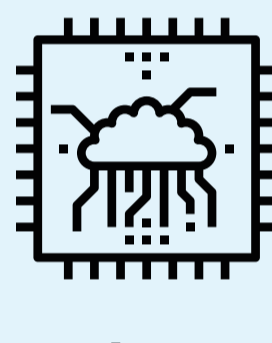
Source: Invest in Bavaria

## Bavarian Business

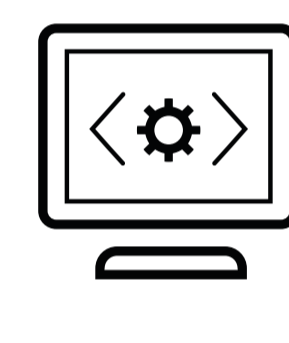
### Start-ups



Franka

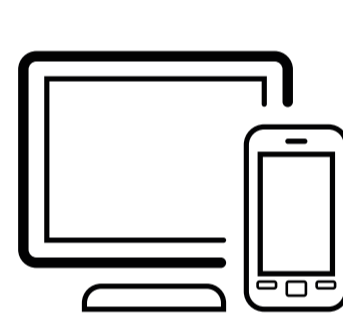


e-bot7

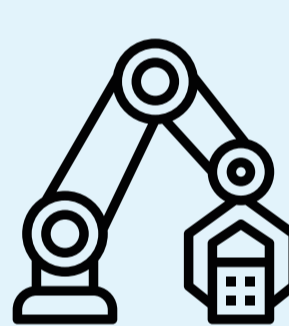


KONUX

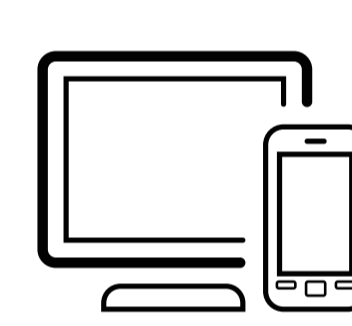
### AI and well-known companies



IBM



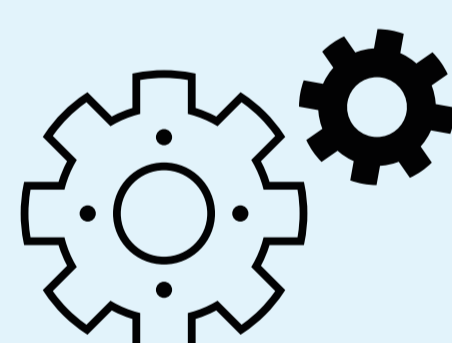
KUKA



Microsoft

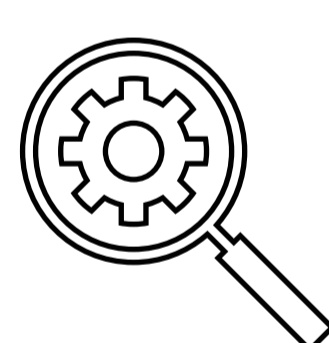
Source: Invest in Bavaria; KUKA

## Research & Development



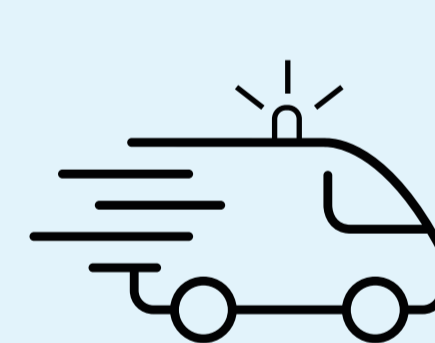
**fortiss:**

Innovation driver for developing the digital transformation in economy and administration



**UnternehmerTUM:**

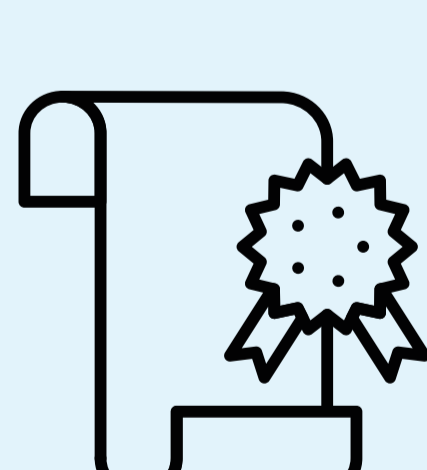
Initiative for Artificial Intelligence "Applied.AI"



**Siemens Healthineers + Fraunhofer Institute MEVI:** Cooperation to simplify diagnostic and therapy decisions

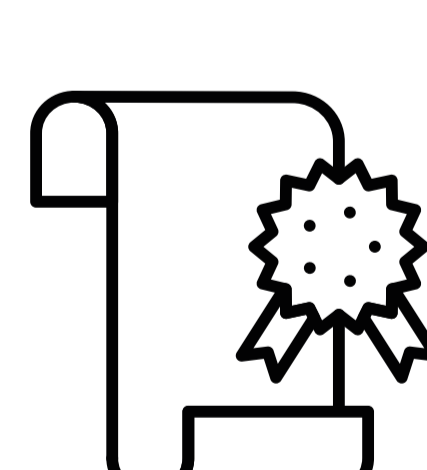
Source: Invest in Bavaria

## Education



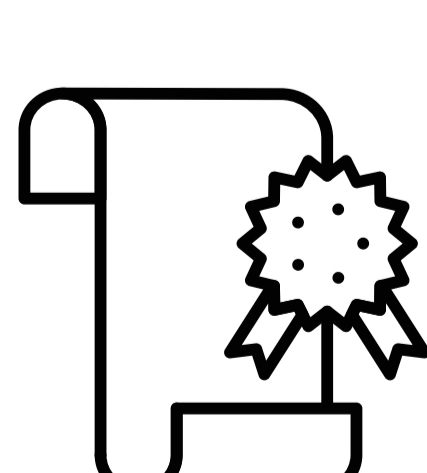
**University TU Munich:**

Course for robotics programming via AI



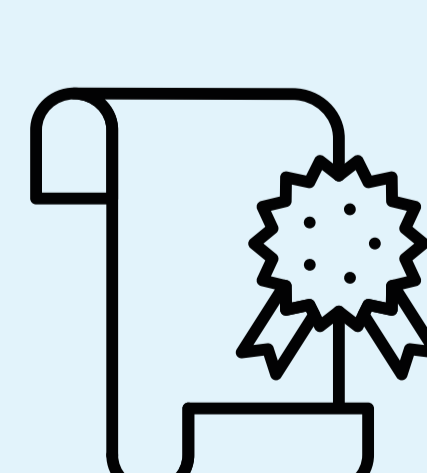
**University Kempten:**

Patent on conservation of resources solution with AI



**University Würzburg:**

Course for robotics programming via AI



**FAU Erlangen:**

AG Digital Humanities

Sources: University TU Munich; University Kempten; University Würzburg; FAU Erlangen



Tap into new business opportunities

[www.invest-in-bavaria.com](http://www.invest-in-bavaria.com)

Bavarian Ministry of Economic Affairs, Energy and Technology