

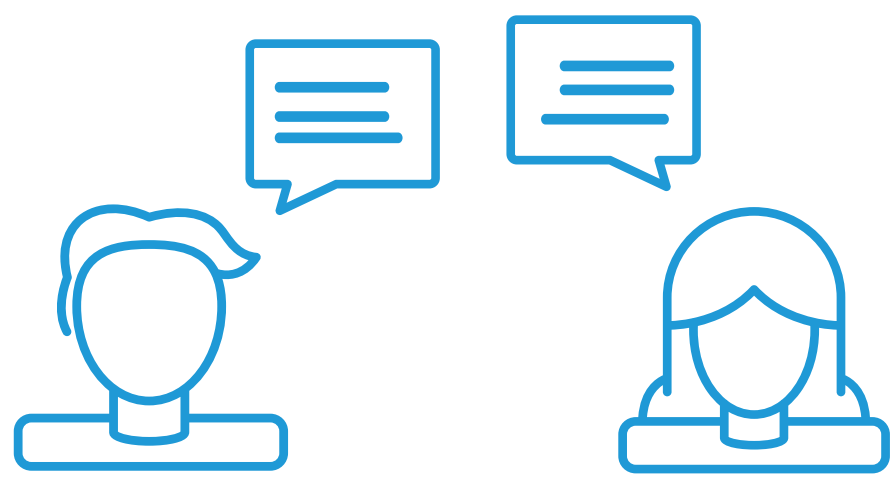


invest
in
bavaria

Bavarian Business Etiquette.

From Meeting to Business Lunch.

Useful words & phrases.



Smalltalk

Impress your business partner with a Bavarian greeting & you will easily break the ice.

Servus [zæpʁʊs]
Griaß di (God) [gʁi:a:s di:(gɔt)]
Wiederschaun [vi:deʃaʊn]
Pfiat di (God) [pfi:at di: (gɔt)]
An Guadn [an gʊa:dn]
Bassd scho [basst ʃɔ]
Ja mei [ja: maɪ]

Hello, bye
Hello
Goodbye
Goodbye
Enjoy your meal!
It's ok
It's ok/ I cannot change it

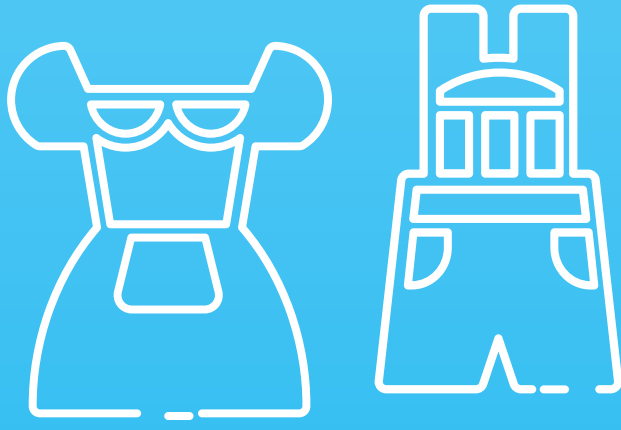
Etiquette.



Timing is key

Be on time – always.* Bavarians as Germans need their punctuality – otherwise, you will be perceived as unorganized.

*if you cannot make it, at least blame it on the public transport.



What to wear to a meeting

We love our Dirndl and Lederhosen. During Oktoberfest-season we even wear them to the office.

Otherwise smart casual is the way to go at the office – start-ups tend to be just casual.

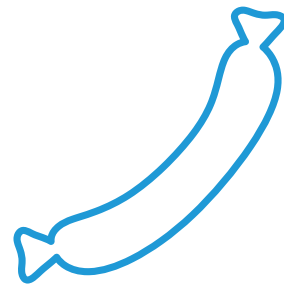


Gifts for business partners

Bring a typical gift from your hometown to your business meeting - within the compliance regulations.

It does not have to be something big, Bavarians like to keep it simple.

Lunch dishes (and problems they might cause).



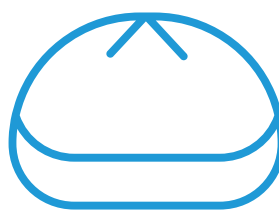
Sausage

Franconian sausages with sauerkraut – Don't ever eat them with ketchup!



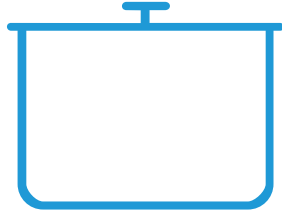
Brezn

Brezn with Obazda: The delicious cheese-snack is typical for beergardens – but beware of the onions!



Leberkasemmel

Leberkasemmel – despite translating as “liver cheese” it has nothing to do with either liver or cheese.



Maultaschen

Swabian ravioli (Maultaschen) soup: Their origins are said to be in the Middle Ages.



Tap into the newest business opportunities.

Sources