



invest
in
bavaria

Welcome to Bavaria.

Europe's Innovation hub for PFAS destruction.

Meet top-quality talent and industry partners.

PFAS, the so-called “forever chemicals”, are among today’s most pressing environmental challenges. Bavaria combines a strong industrial base with leading expertise in water and environmental technologies, creating an ideal ecosystem for the development and deployment of PFAS destruction solutions. Close collaboration between industry, startups, and research institutions accelerates innovation and positions Bavaria as a leading European market for PFAS remediation.

Regulatory Framework

The regulatory landscape for PFAS is rapidly tightening across Europe. Since January 2026, the revised EU Drinking Water Directive requires harmonized PFAS monitoring in all member states.

PFAS Hotspots - Business Environment

Municipal water utilities and water supply associations, Industrial companies in the electroplating and surface finishing sectors, Chemical manufacturer, Semiconductor and electronics manufacturers, Airports and military facilities.

Funding

A growing funding landscape supports PFAS removal in Bavaria. At national level, KfW programmes provide loans and grants up to €150 mio. for water infrastructure upgrades. Bavaria's environmental remediation programme covers remediation costs where polluters cannot be identified.

Industrial Strength

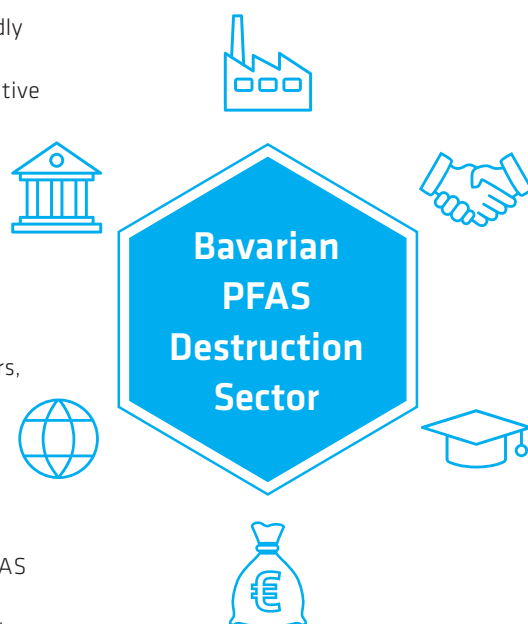
Over 300 companies in Bavaria's water & environmental technology sector; full value chain – from PFAS analytics to large-scale remediation.

Networks

Bavaria hosts a diverse landscape of networks and clusters, not only in the cleantech but also in numerous other sectors, which offer a great opportunity for cross-industry-innovation.

Research Landscape

Bavaria offers a strong R&D infrastructure with access to leading research institutes and top universities producing a steady stream of skilled graduates.



300

Companies specializing in water treatment in Bavaria.

100 locations

Bavaria's PFAS-contaminated and suspected sites offer a direct testing ground for pilot projects and large-scale remediation solutions.

> € 3 bn.

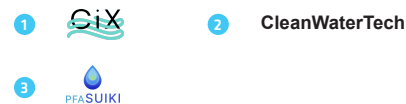
German market volume for water treatment and soil remediation.

We help you benefit from the strong bavarian ecosystem.

● Selection of Companies:



● Startups



◆ Universities / Research Institutions

- TU Munich (TUM)**
Chair of Urban Water Systems Engineering
- University of Augsburg**
Chair of Materials Resource Management
- Fraunhofer IGB / UMSICHT**
Munich / Sulzbach-Rosenberg
PerfluorAd®- Process
- Helmholtz Munich**
Centre for Environmental Research

■ Networks & Associations:

- 1 Augsburg**
 - Bavarian Environment Agency
 - Cluster of Environmental Technologies Bavaria
 - Competence Centre for Environment (KUMAS) e.V.
 - Business Incubator for Environmental and Technology Start-ups
- 2 Munich**
 - German Technical and Scientific Association for Gas and Water in Bavaria (DVGW)
 - Bavarian Company for Contaminated Site Remediation (GAB)



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As the business promotion agency of the State of Bavaria we assist you in setting up a new business or expanding in Bavaria with an one-stop service during the whole process.



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