



invest
in
bavaria

Welcome to Bavaria.

European Hub for AI Innovation.

Meet high-class research, top industry partners and highly qualified talent

[Bavaria is a top location for Artificial Intelligence in Germany. Targeted investments in research, training and SMEs make it a European stronghold for this key technology.](#)

[Diverse Business Opportunities](#)

Bavaria provides outstanding business opportunities for applications of AI technologies across key industries such as automotive, automation, aerospace, healthcare and energy. Implementation of AI at SMEs can be funded by the [Bavarian AI Innovation Accelerator](#) scheme.

[Research](#)

Bavaria's renowned university landscape and a host of world-famous research institutions such as [DLR](#), [Fraunhofer](#), [Helmholtz](#) and [Max Planck](#) are engaged in AI-related leading-edge basic and applied research. A massive resource base that can be accessed.

[Effective Networks](#)

[Baiosphere](#), the Bavarian AI Agency, connects stakeholders from academia, research, industry and society to advance AI and its applications. Specific industries can be addressed through Bavaria's cluster networks.

[Vibrant Startup Ecosystem](#)

Various incubators and accelerators support startups and scaleups, demonstrating Bavaria's innovation potential. Bavarian AI shooting stars are the unicorns [Helsing](#) and [Personio](#), and Germany's first decacorn [celonis](#).



[Access to Talent](#)

Bavaria created 130 new AI professorships and more than 10,000 additional places of study for AI-related degree courses at its universities since 2023. Moreover, [UTN](#) (Technical University of Nuremberg) is to become Germany's first AI university.



[Glocal Perspective](#)

Leading international tech companies operate their German or European headquarters in Munich. Major German players like [BMW](#) or [Siemens](#) invest in AI-based technologies. The brandnew [AI Factory](#) of [Deutsche Telekom](#) and [NVIDIA](#) at Munich enables access to high-performing computing power for AI applications.



[Governmental Support](#)

AI has been a key plank of the Bavarian state government's [High-Tech Agenda Bavaria](#), a billion-euro investment and funding program. It aims to establish Bavaria as a leading global location for AI. Key AI infrastructure projects include Bavaria's bid for an EU [Blue Swan Gigafactory](#) and the [Bavarian AI Foundation Model Initiative](#).

[Bavaria invests heavily in AI readiness, creating a multitude of business opportunities.](#)

2.3 billion €
Investments in AI (2024)

200
AI startups (2025)

1,500
Scientific papers per year

We help you to benefit from Bavaria's AI Ecosystem.

27

Universities & Universities of Applied Sciences

Germany's 1st dedicated AI university is UTN Nuremberg

- ◆ 10 Universities
- ◆ 17 Universities of Applied Sciences

8

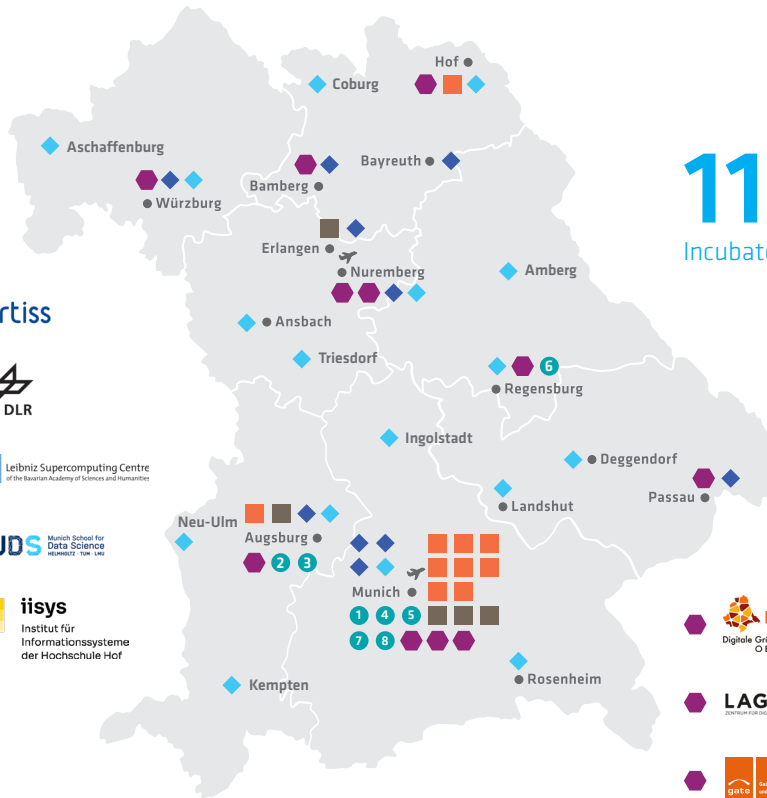
Bavarian Networks & Initiatives

- 1 BAIOSPHERE
- 2 cluster mechatronik & automation
- 3 KI PRODUKTIONS-Netzwerk AUGSBURG
- 4 MUNICH INNOVATION ECOSYSTEM
- 5 A I N I N
- 6 AIR ARTIFICIAL INTELLIGENCE REGENSBURG
- 7 KI TRANSFER+
- 8 adi initiative for applied artificial intelligence

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Research Institutions

- Fraunhofer
- fortiss
- HELMHOLTZAI Artificial Intelligence Cooperation Unit
- DLR
- MAX-PLANCK-INSTITUT FÜR PLASMAPHYSIK
- Leibniz Supercomputing Centre of the Bavarian Academy of Sciences and Humanities
- mcmL Munich Center for Machine Learning
- MUDS Munich School for Data Science
- e l l i s MUNICH UNIT
- iisys Institut für Informationssysteme der Hochschule Hof
- ISFMÜNCHEN



11+

Incubators

- WERK 1
- IGZ
- ZDI ZENTRUM FÜR DIGITALE INNOVATIONEN NIEDERBAYERN
- ZOOH-OF
- GRÜNDERZENTRUM DIGITALISIERUNG NIEDERBAYERN
- DZS Diplomaten Zentrum Schwaben
- LAGARDE1
- TUM VENTURE LABS
- DGO Digitale Gründerinitiative OBERPFALZ
- Einstein1 DIGITALE KERNKOMPETENZEN

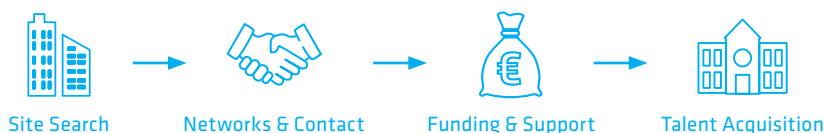
Selection of AI Companies:

- accenture
- AGILE ROBOTS
- ANTHROPIC
- Atos
- Apple
- celonis
- Google
- Helsing
- IBM
- KONUX
- KUKA
- Meta
- Microsoft
- NAVVIS
- NEMETSCHKEK GROUP
- OpenAI
- Personio
- SIEMENS
- SIEMENS Healthineers

Tap into the newest business opportunities:

[Benefit from our free services and hit the ground running to build and grow your business:](#)

As the business promotion agency of the State of Bavaria we assist you in setting up a new business or expanding in Bavaria with an one-stop service during the whole process.



Invest in Bavaria:

Contact us:

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www.invest-in-bavaria.com