



invest
in
bavaria

Welcome to Bavaria.

Where the future of the
Semiconductor industry is being shaped.

From generative AI to silicon defined applications.

Bavaria boasts a thriving Tech Ecosystem, with major Global Players and hidden Champions that engage in Chip innovation. Networks, renowned Universities and Research Institutions collaborate to ensure optimum technology transfer from fundamental research to application industries.

1. World-class Generative AI Ecosystem

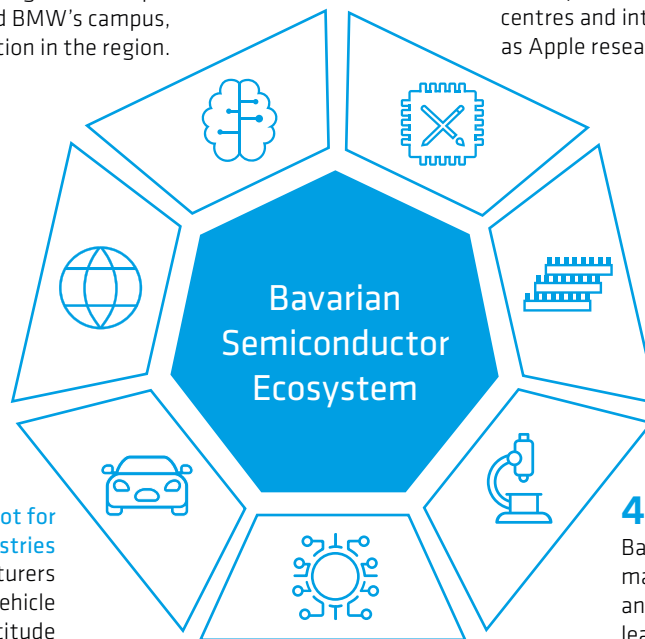
As a leading AI hub in Germany, Bavaria boasts AI research, attracts top tech companies, and is home to thriving AI Start-Ups. Initiatives like AppliedAI and BMW's campus, drive innovation in the region.

2. Chip Design

Bavaria is a world leader in chip design. State-of-the-art chips with high performance and low energy consumption are developed here. Both local chip design centres and international tech giants such as Apple research and develop in Bavaria.

7. Global Perspective and best infrastructure

Events like [Semicon Europe](#), [GSA Executive Forum](#) & [Embedded World](#), position Bavaria as a gateway to international markets and cross-border collaboration. New semiconductor plants from Intel, TSMC and Onsemi can be easily reached by car.



3. Packaging for Electronics

Bavaria has a rising competence of packaging services and substrate development like Infineon Packaging Innovation for Automotive Semiconductors in Regensburg or Micro Systems Engineering in Berg.

6. Hotspot for Application Industries

With renowned car manufacturers like BMW and Audi, commercial vehicle producers such as MAN, and a multitude of suppliers, Bavaria is a hotspot for application industries.

4. Material Research

Bavaria is an international leader in "new materials" and "intelligent production" and is ideally placed to continue to play a leading role in the future.

5. Sensor and Photonics Ecosystem

Bavaria leads the development of intelligent sensor systems and optical technologies, crucial for Germany's global competitiveness. The region's Strategic Partnership for Sensors and Cluster Photonics unite world-leading companies and institutions to drive innovation and promote new talents.

No 1

Munich is Germany's No. 1 hotspot for start-ups

50%

Of the world's most innovative companies have their headquarters in Bavaria

114k

Students are currently studying engineering at Bavaria's universities

We help you to benefit from Bavaria's Semiconductor Ecosystem.

7

Semiconductor Plants close-by

- 1 5
 - 2 6
 - 3 7
 - 4 8
- * easily reached by car

6

Application Industries

- 1
- 2
- 3
- 4
- 5
- 6
- 7
- 8
- 9
- 10

5

Sensor and Photonics Ecosystems

- ◆ Strategic Partnership for Sensors
- ◆ Bayern Photonics

1

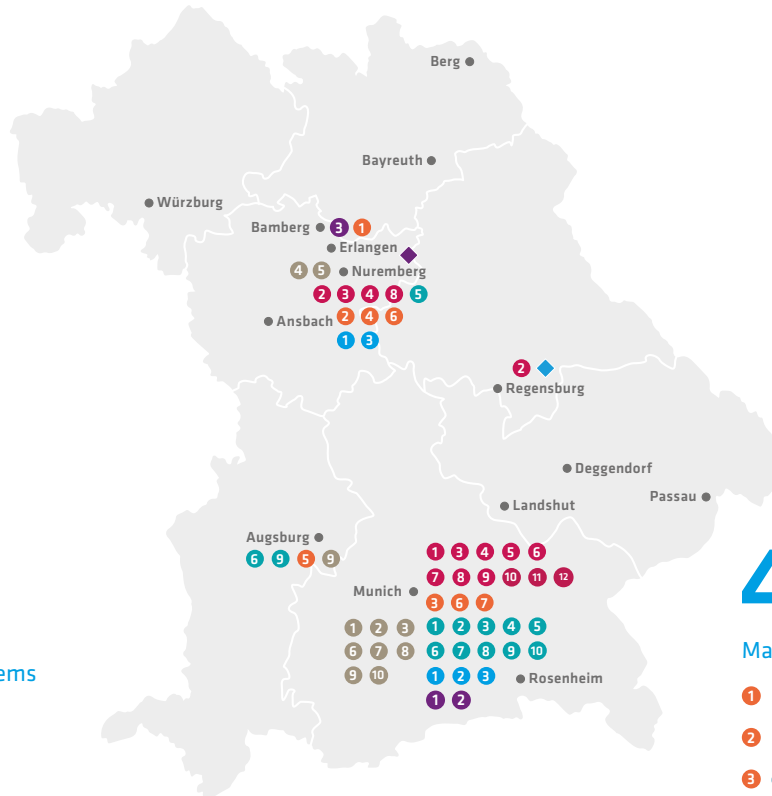
Selection of AI Ecosystem

- 1
 - 2
 - 3
 - 4
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 - 10
- and many more

2

Chip Design and Semiconductor Ecosystem

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3

Packaging and Assembly

- 1
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- 3

4

Material Research

- 1
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- 7
- 8

[Benefit from our free services and hit the ground running to build and grow your business:](#)

Invest in Bavaria

As the business promotion agency of the State of Bavaria we assist you in setting up a new business or expanding in Bavaria with the following services:

- Site Search
- Networks & Contact
- Funding & Support
- Talent Acquisition

Bavarian Chips Alliance

Involving existing Cluster and Network structures, the "Bavarian Chips Alliance" brings together the players to form a Bavaria-wide semiconductor ecosystem and networks the activities – at the national, European and international level.



Tap into the newest business opportunities.

www.invest-in-bavaria.com

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Our services are free of charge and confidential.