



Welcome to Bavaria.

Europe's Innovation Hub  
for Digital Health.

## Highly qualified specialists meet industry partners.

Bavaria is a leading center for Digital Health in Europe, providing young companies and established corporations with opportunities for growth. Various factors play together to create an ecosystem that is geared to help businesses grow on a global level:

### Diverse Business Opportunities

Business opportunities abound, notably due to highly dynamic R&D environment, presence of major corporations and availability of both public and private funding.

**13% of GDP**

is spent on health care in Germany –  
highest expenditure in Europe

### Effective Networks

Bavaria provides a varied number of networking platforms that drive cross-industry innovation.

Examples: Medical Valley e.V., BioM,  
Bayern Innovativ/MedTech Pharma e.V.

**8.7 Mio €**

Germany is a Life Sciences Innovation  
Hub with the highest share of R&D  
expenditure in the EU(2021)

**777 K jobs**

in life sciences in Bavaria, around  
84.300 working in R&D (2019)

### Access to Talent

Bavaria hosts a highly diverse workforce in the sector and provides an ideal breeding ground for young talent thanks to its world renowned universities: LMU, TUM & FAU.

Ranking competitively worldwide in Life Sciences (CHE Ranking;  
QS World University Ranking).

4 Reasons  
why the Bavarian  
Digital Health  
Ecosystem is  
world-class

### Global Perspective

Both global multinationals and local champions use Bavaria as a springboard to conquer international markets. Example:

Siemens Healthineers, the #4  
MedTech/HealthTech company based  
on revenue worldwide.

**589 trials**

clinical trials (2021) in Germany  
making it #2 in Europe / #6 globally /  
Munich #2 in Germany

**7.8 beds**

Germany has the highest hospital bed  
density in the OECD/EU with 7.8 beds  
(per 1.000 population).

**99.9%**

of people in Germany have  
health insurance.

**30%**

Bavaria's share of German  
patent applications (2020).  
Most patents in Bavaria are registered in Life Sciences,  
with the majority in MedTech 14.295 patents (2020).

# We help you to benefit from the strong bavarian ecosystem.

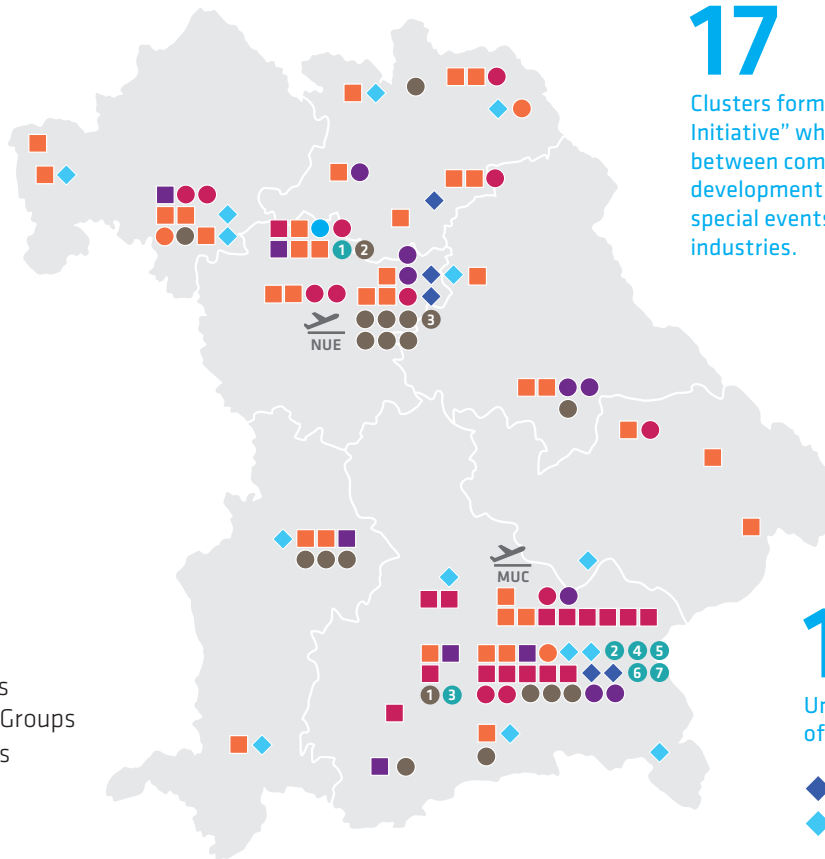
## A selection of companies

- 1 SIEMENS Healthineers
- 2 BRAINLAB
- 3 Roche
- 4 Daiichi-Sankyo
- 5 amazon
- 6 Google
- 7 Apple

# 70+

Science, research and innovation institutes.

- 36 Fraunhofer Institutes and Project & Research Groups
- 16 Max-Planck-Institutes
- 6 Helmholtz Institutes
- 8 Leibnitz Institutes
- 12 Regional Institutes
- 3 Associations of Industrial Research



# 17

Clusters form the "Bavarian Cluster Initiative" which promote cooperation between companies, research & development partners and organizes special events for leading high tech industries.

- Cluster
- 1 BioM
- 2 MEDICAL VALLEY
- 3 bayern innovativ

# 19

Universities and Universities of Applied Sciences.

- 5 Universities
- 14 Universities of Applied Sciences

Benefit from our free services and hit the ground running to build and grow your business:

## Invest in Bavaria

As the business promotion agency of the State of Bavaria we assist you in setting up a new business or expanding in Bavaria with the following services:



Site Search



Networks & Contact



Funding & Support



Talent Acquisition



## Tap into the newest business opportunities.

[www.invest-in-bavaria.com](http://www.invest-in-bavaria.com)

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