



Welcome to Bavaria.

Europe's Innovation Hub
for Digital Health.

invest
in
bavaria

Highly qualified specialists meet industry partners.

Bavaria is a leading center for Digital Health in Europe, providing young companies and established corporations with opportunities for growth. Various factors play together to create an ecosystem that is geared to help businesses grow on a global level:

Diverse Business Opportunities

Business opportunities abound, notably due to highly dynamic R&D environment, presence of major corporations and availability of both public and private funding.

Effective Networks

Bavaria provides a varied number of networking platforms that drive cross-industry innovation.

Examples: Medical Valley e.V., BioM, Bayern Innovativ/MedTech Pharma e.V.

13% of GDP

is spent on health care in Germany –
highest expenditure in Europe

3.84 € billion

Yearly investment in R&D in
the German biotechnology sector

980 K jobs

in healthcare in Bavaria, 57.000 employees
alone in biopharma companies (2023).

4 Reasons
why the Bavarian
Digital Health
Ecosystem is
world-class

Global Perspective

Both global multinationals and local champions use Bavaria as a springboard to conquer international markets. Example:

Siemens Healthineers, the #4
MedTech/HealthTech company based
on revenue worldwide.

Access to Talent

Bavaria hosts a highly diverse workforce in the sector and provides an ideal breeding ground for young talent thanks to its world renowned universities: LMU, TUM & FAU.

Ranking competitively worldwide in Life Sciences (CHE Ranking; QS World University Ranking).

519 trials

clinical trials (2023) in Germany
making it #2 in Europe / #3 globally /
Munich #2 in Germany

7.8 beds

Germany has the highest hospital
bed density in the OECD/EU
(per 1.000 population).

522

biopharma companies, with Bavaria being
the leading BioTech region in Europe in terms
of companies, startups, and employees.

28%

1.548 patents registered
in Life Sciences in Germany, with the
majority in Medical Technology (2023)

We help you to benefit from the strong bavarian ecosystem.

A selection of companies

- 1 **SIEMENS Healthineers**
- 2 **BRAINLAB**
- 3 **Roche**
- 4 **Daiichi-Sankyo**
- 5 **amazon**
- 6 **Google**
- 7 **Apple**
- 8 **Astellas**

70+

Science, research and innovation institutes.

- 36 Fraunhofer Institutes and Project & Research Groups
- 16 Max-Planck-Institutes
- 6 Helmholtz Institutes
- 8 Leibnitz Institutes
- 12 Regional Institutes
- 3 Associations of Industrial Research

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Clusters form the "Bavarian Cluster Initiative" which promote cooperation between companies, research & development partners and organizes special events for leading high tech industries.

- Cluster
- 1 **Bio M**
- 2 **MEDICAL VALLEY**
- 3 **bayern innovativ**

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Universities and Universities of Applied Sciences.

- 5 Universities
- 14 Universities of Applied Sciences

Benefit from our free services and hit the ground running to build and grow your business:

Invest in Bavaria

As the business promotion agency of the State of Bavaria we assist you in setting up a new business or expanding in Bavaria with the following services:



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