

## Highly qualified specialists meet industry partners.

Bavaria is a leading center for Digital Health in Europe, providing young companies and established corporations with opportunities for growth. Various factors play together to create an ecosystem that is geared to help businesses grow on a global level:

## **Diverse Business Opportunities**

Business opportunities abound, notably due to highly dynamic R&D environment, presence of major corporations and availability of both public and private funding.

**3**% of GDP

is spent on health care in Germany highest expenditure in Europe

4 Reasons why the Bavarian Digital Health Ecosystem is world-class

### Effective Networks

Glocal Perspective

on revenue worldwide.

Both global multinationals and local champions use Bavaria as a springboard to

> Siemens Healthineers, the #4 MedTech/HealthTech company based

conquer international markets. Example:

Bavaria provides a varied number of networking platforms that drive cross-industry innovation. Examples: Medical Valley e.V., BioM, Bayern Innovativ/MedTech Pharma e.V.

Yearly investment in R&D in the German biotechnology sector

# **980** K jobs

in healthcare in Bavaria, 57.000 employees alone in biopharma companies (2023).

#### Access to Talent

Bavaria hosts a highly diverse workforce in the sector and provides an ideal breeding ground for young talent thanks to its world renowned universities: LMU, TUM & FAU.

Ranking competitively worldwide in Life Sciences (CHE Ranking; QS World University Ranking).

clinical trials (2023) in Germany making it #2 in Europe / #3 globally / Munich #2 in Germany

519 trials

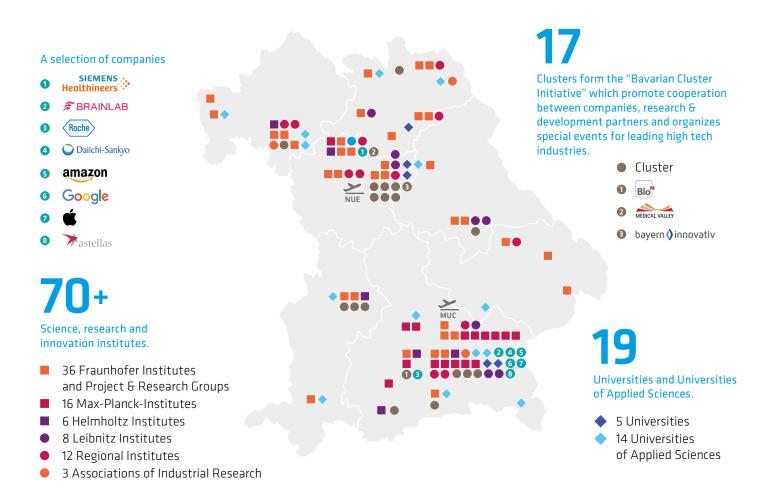
7.8 beds

Germany has the highest hospital (per 1.000 population).

biopharma companies, with Bavaria being the leading BioTech region in Europe in terms

1.548 patents registered in Life Sciences in Germany, with the majority in Medical Technology (2023)

## We help you to benefit from the strong bavarian ecosystem.



## Benefit from our free services and hit the ground running to build and grow your business:

## Invest in Bavaria

As the business promotion agency of the State of Bavaria we assist you in setting up a new business or expanding in Bavaria with the following services:



Site Search



Networks & Contact



Funding & Support



**Talent Acquisition** 



## Tap into the newest business opportunities.

#### www.invest-in-bavaria.com

Anna Damerow – Manager Investor Services
Invest in Bavaria
Rosenheimer Str. 143c | 81671 Munich, Germany
Phone +49 89 24210-7519
anna damerow@invest-in-havaria de