

Bavarian Business Book of Etiquette – From Meeting to Business Lunch



invest
in
bavaria

SMALLTALK: USEFUL WORDS & PHRASES

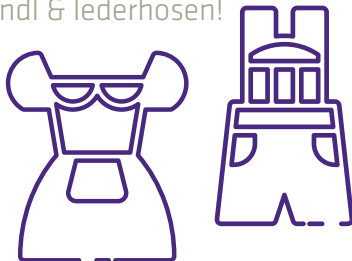


Impress your business partner with a Bavarian greeting & you will easily break the ice

• Servus [zœʁvʊs]	Hello, bye
• Griaß di (God) [ɡri:a:s di:(ɡɔt)]	Hello
• Wiederschaun [vi:dɛʃaʊn]	Goodbye
• Pfiat di (God) [pfi:at di:(ɡɔt)]	Goodbye
• An Guadn [an ɡʊa:dɪn]	Enjoy your meal!
• Bassd scho [basst ʃɔ]	It's ok
• Ja mei [ja: mai]	it's ok/ I cannot change it

WHAT TO WEAR TO A MEETING

We love our dirndl & lederhosen!



During Oktoberfest-season and sometimes also in the office
By the way: Some start-ups celebrate dirndl & lederhosen and wear them all year long in the office & at events

TIMING IS KEY

Be on time - always*
Bavarians as Germans need their punctuality - otherwise, you will be perceived as unorganized



* if you cannot make it, at least blame it on the public transport

GIFTS FOR BUSINESS PARTNERS

Bring a typical gift from your hometown to your business meeting - within the compliance regulations



It does not have to be something big, Bavarians like to keep it simple

TOP 4 DISHES FOR YOUR LUNCH BREAK IN BAVARIA (AND PROBLEMS THEY MIGHT CAUSE)

1. Franconian sausages with sauerkraut - Don't ever eat them with ketchup!
2. Brezn with Obazda: The delicious cheese-snack is typical for beergardens - but beware of the onions!
3. Haxn (pork hock) with sauerkraut: Beware of sauce stains & the sauerkraut-aftermath
4. Swabian ravioli (Maultaschen) soup: Their origins are said to be in the Middle Ages

