

# Hydrogen:

## four reasons to invest in Bavaria.

1

### **Strong Bavarian hydrogen strategy:**

- › Bavaria developed a hydrogen strategy early on to become climate-neutral by 2040 - faster than the federal government.
- › Foundation of the Center Hydrogen. Bavaria and the Hydrogen Alliance Bavaria to promote national and international networking, matchmaking and knowledge transfer.

2

### **Bavarian innovative strength and technological leadership in Industry & Research:**

- › Compared internationally, Bavaria is one of the regions with the highest number of companies active along the entire hydrogen value chain – strong OEMs and supplier industry.
- › Bavaria is a high-tech location as companies invest above-average amounts of money in R&D.
- › Many highly innovative start-ups in the field of hydrogen have evolved from the Bavarian research institutes and universities.

3

### **Unique governmental and federal funding opportunities:**

- › Bavarian funding program for the development of a hydrogen filling station infrastructure promotes the expansion of hydrogen filling stations in all parts of Bavaria.
- › Hydrogen research initiative „H2 Hightech Bavaria“ – part of the funding program within the framework of the Bavarian Energy Research Program – fosters research in the field of hydrogen technology.
- › There are five large-scale hydrogen projects in Bavaria selected for European IPCEI funding. The German government as well as the federal states plan to fund the German IPCEI Hydrogen Projects.
- › Within the „Hyland Initiative“ – a governmental funding program designed to support regional hydrogen concepts and value chains – Bavaria has the most funded HyLand regions in Germany.

4

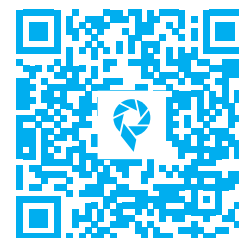
### **Bavarian Hydrogen Innovation and Technology Center:**

- › Pfaffenhausen in Bavaria is one of the four winning communities in the federal competition for a funded hydrogen innovation and technology center.

## Invest in Bavaria.

[The Business Promotion Agency of the State of Bavaria.](#)

Since its foundation in 1999, Invest in Bavaria assists national and international companies to set up or expand business operations in Bavaria. Invest in Bavaria provides customized information, helps find the ideal location in Bavaria, and identifies and connects with the key contacts required for project implementation: public sector agencies and associations as well as relevant local networks and partners.



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